



City of Campbell River
From the Office of the Mayor

- PROCLAMATION -

WHEREAS: the Vancouver Island Economic Alliance (VIEA) created the Island Good brand in 2018 to support local producers and manufacturers by making it easier for shoppers to find and buy products made, grown, and manufactured on Vancouver Island and the rural islands, strengthening the sustainability and resiliency of the Island economy;

AND WHEREAS: Island Good is celebrating its 8th anniversary now representing over 155 licensed businesses, including 18 in the City of Campbell River;

AND WHEREAS: Island Good connects consumers with local businesses, highlights the people behind the products, and encourages everyday choices that support local jobs, skills, and communities;

AND WHEREAS: this is an opportunity to recognize and celebrate the contributions of Island Good businesses to our local economy and community;

NOW THEREFORE BE IT RESOLVED THAT, I, Kermit Dahl, Mayor of the City of Campbell River, do hereby proclaim the week of May 22 – 29, 2026 as

“ISLAND GOOD DAYS”

in the City of Campbell River, Province of British Columbia.

Dated this 24th day of April at Campbell River, BC.

Kermit Dahl
MAYOR