

Frank James Park



Welcome!

Today we are presenting conceptual park planning options for Frank James Park and would like your feedback. Your input will be used by Council to support development of a preferred concept and recommendations for the park masterplan.

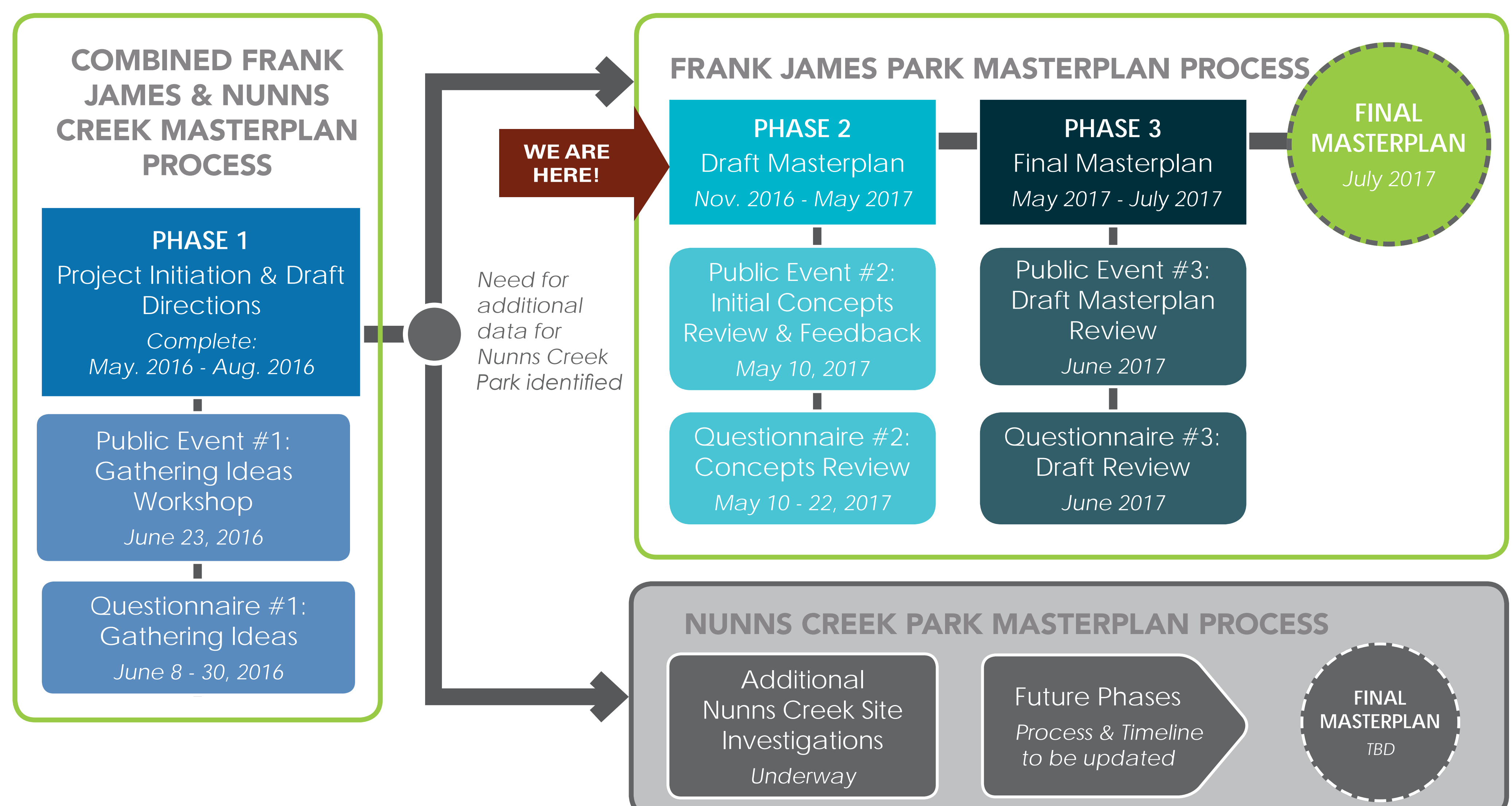
WHAT IS A PARKS MASTERPLAN?

A Parks Masterplan is a long-term, strategic document that a community uses to plan, prioritize, and budget for park improvements over time. A masterplan establishes a guiding vision and principles for the park and outlines policies and key recommendations for the future. Implementation of a parks masterplan occurs over many years, as funding and opportunities arise.

ABOUT THE MASTERPLAN

The Frank James Park Masterplan was initiated last spring, and in June 2016, members of the community provided ideas for the future of the park. Using this information, along with site analysis, two concept options have been developed for your consideration.

THE MASTERPLANNING PROCESS



HOW TO SHARE YOUR FEEDBACK



TALK WITH US!

City of Campbell River staff and consultants are here today to listen and discuss your thoughts about Frank James Park



FILL OUT A RESPONSE FORM

Submit your completed response form in the submission box or complete one online by May 22, 2017



ADD YOUR IDEAS TO THE POSTERS

Review the information here today and add your thoughts to one of the interactive displays



QUESTIONS OR COMMENTS?

If you have further questions after this event, contact the Campbell River Parks Department 250-286-7275 or parks@campbellriver.ca

Frank James Park



What We've Heard So Far

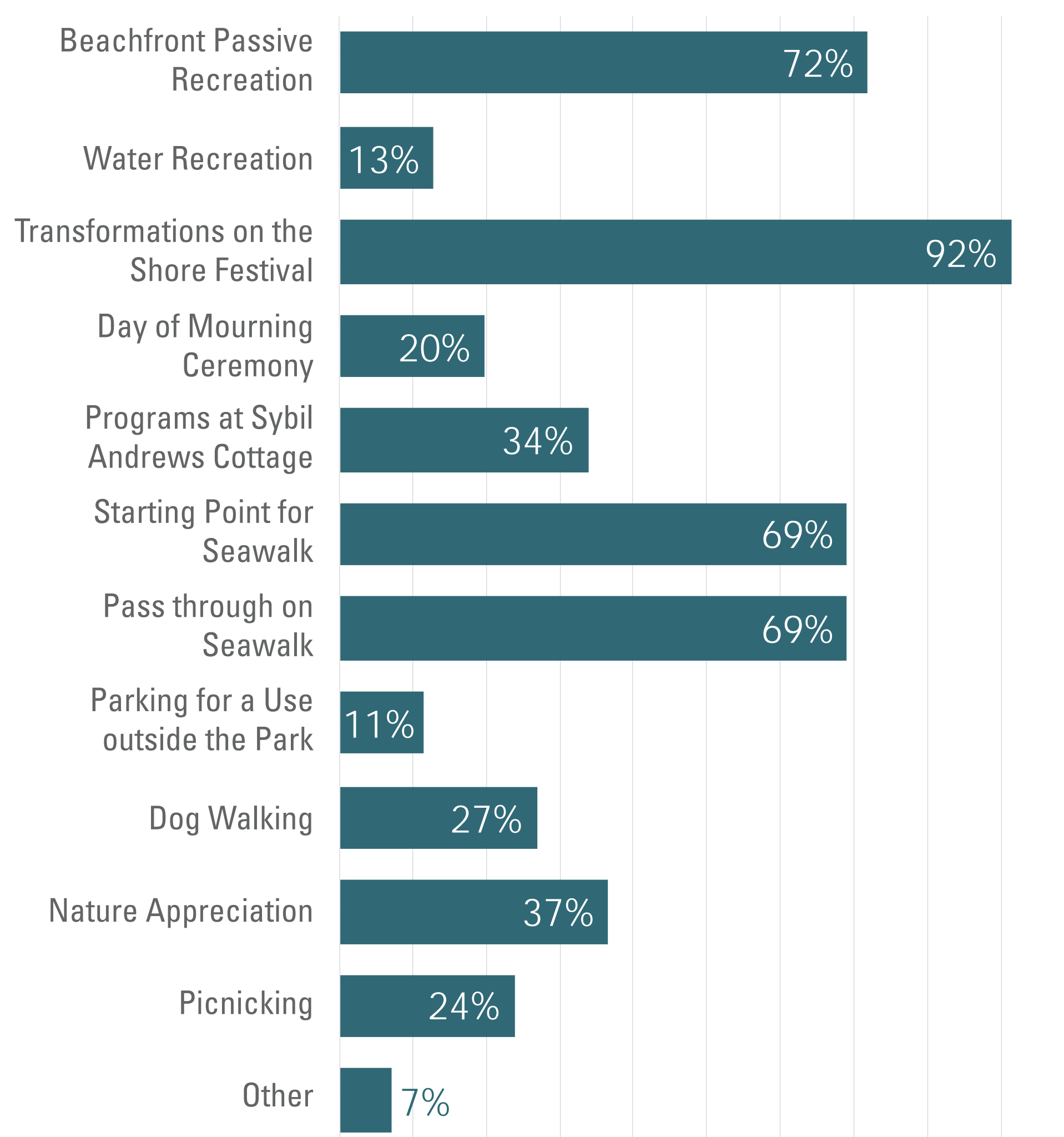


Community feedback is a key part of developing a masterplan. Below are highlights from the responses we received during the first round of public engagement.

Many people are satisfied with Frank James Park and suggest to build on and improve what exists today, to make the park more enjoyable at all times of year.

ACTIVITIES

What activities do people do in Frank James Park?



AREAS FOR IMPROVEMENT

What elements of Frank James Park are people **least** satisfied with?

- ▶ Open Lawn Space
- ▶ Washroom
- ▶ Parking Lot
- ▶ Park Attractiveness

TRANSFORMATIONS ON THE SHORE

Is Frank James Park the ideal location for the Transformations on the Shore festival, or should other locations be considered?

61%

of survey respondents believe that Transformations on the Shore should remain in Frank James Park

ISSUES

What issues or concerns do people identify in Frank James Park today?

- ▶ Park conditions (outside event window)
- ▶ Traffic noise
- ▶ Washroom conditions
- ▶ Maintenance issues
- ▶ Limited beach access
- ▶ Lack of amenities or activities
- ▶ Park configuration
- ▶ Vandalism and security concerns
- ▶ Accessibility limitations
- ▶ Insufficient parking

IDEAS

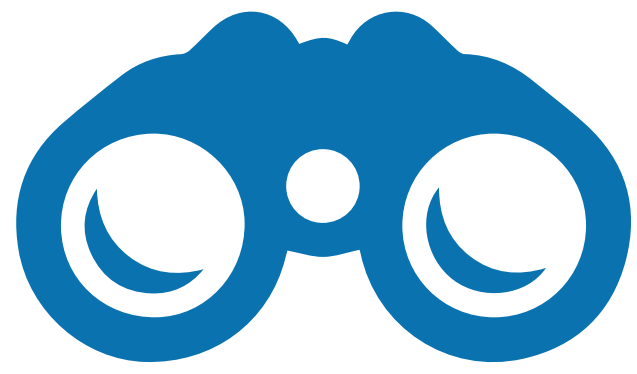
What facilities, events, or programs could be added to Frank James Park?

- ▶ Improved open lawn areas that are more usable year-round
- ▶ Stronger arts components and linkages to the park
- ▶ Additional programming and events
- ▶ Improved beach accessibility
- ▶ Improvements that make Frank James Park a “showcase park” on the waterfront
- ▶ Increased park amenities
- ▶ Improved washroom facilities

Frank James Park



Vision & Guiding Principles



A vision and guiding principles provide a framework for the future of Frank James Park. They provide a foundation for the masterplan and for future decisions about the park.

DRAFT VISION

Frank James Park is a showcase park on the waterfront and the Seawalk that encourages relaxation, artistic creation, and community gathering against the backdrop of nature's beauty.

DRAFT GUIDING PRINCIPLES

Maximize Foreshore Access



- ▶ Create accessible connections to the shoreline
- ▶ Emphasize spectacular ocean views
- ▶ Plan for a resilient park by addressing Sea Level Rise implications

Bring Together Existing Park Areas



- ▶ Visually and physically connect different park areas to create a cohesive park experience
- ▶ Encourage users to visit and enjoy all parts of the park

Celebrate History, Heritage & Art



- ▶ Display Campbell River's unique arts culture
- ▶ Radiate art elements out from Sybil Andrews Cottage through the whole park

Create a Multi-Functional Space



- ▶ Develop park spaces that work for community events and day-to-day enjoyment alike
- ▶ Create spaces that feel safe, day or night

Increase Connectivity



- ▶ Continue to create and enhance linkages that encourage recreation and alternative transportation
- ▶ Connect the park to Willow Point businesses and community

Comments on the Draft Vision & Guiding Principles? Write them on a sticky note and add them below.



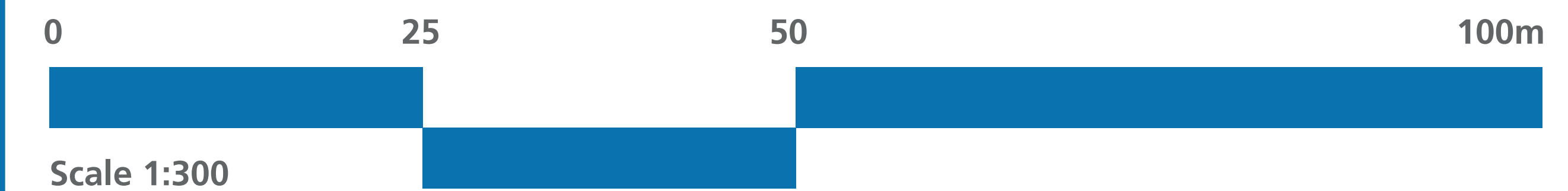
CONCEPT OPTIONS

The following displays show two different concept options for Frank James Park that incorporate many of the ideas provided so far. Please review each concept and tell us the elements you like most in each – we will use this information to develop a consolidated concept.

Frank James Park



Concept A: Interactive Journey



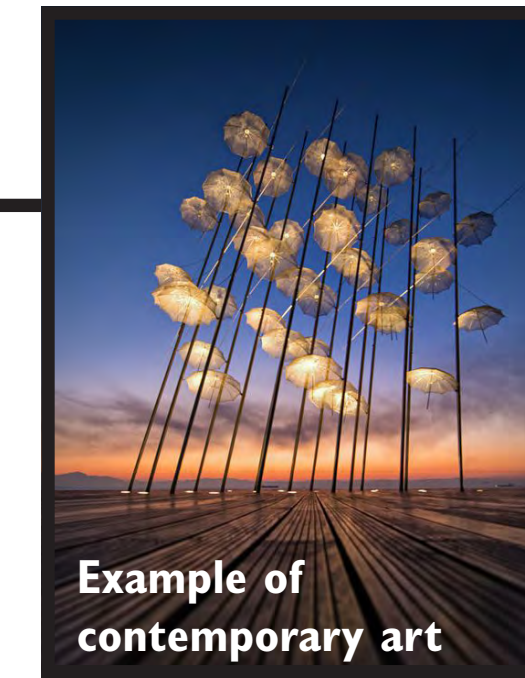
Concept A envisions Frank James Park as an interactive waterfront journey. The Seawalk is punctuated by art elements, carving features, and beach accesses and viewpoints. The existing event lawn is maintained, but improved with upgraded and irrigated lawn that provides space for carving, seating, and other activities. The Seawalk is updated, following a similar route as existing, and a new trail provides an interpretive storyline about Sybil Andrews and Water Morgan as it passes the cottage. A gazebo and small-scale celebration area is introduced in the quiet northeast corner of the park, ideal for ceremonies like weddings and the Day of Mourning ceremony.

Upgraded Seawalk

- ▶ 4 m wide to match current Seawalk standard
- ▶ Follows similar route to existing Seawalk, reconnecting to Island Hwy at the small event plaza

Public Art Feature at Hilchey

- ▶ Emphasizes views to water
- ▶ Speaks to Campbell River community



Beach Access & Viewpoint

- ▶ Stairs and accessible ramp
- ▶ Small seating area



Expanded Parallel Parking

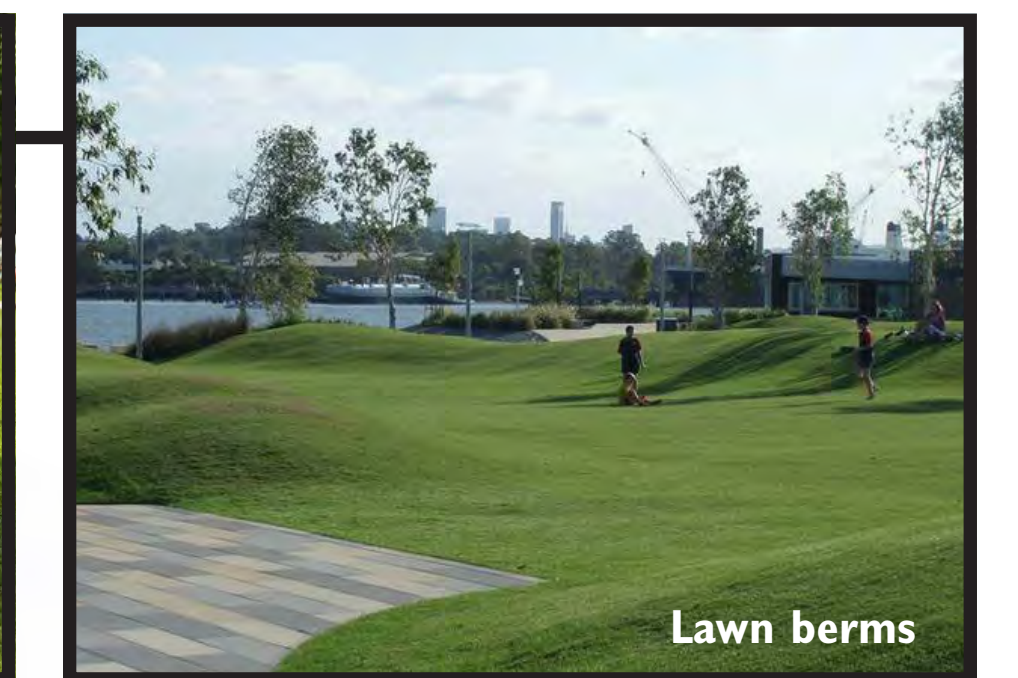
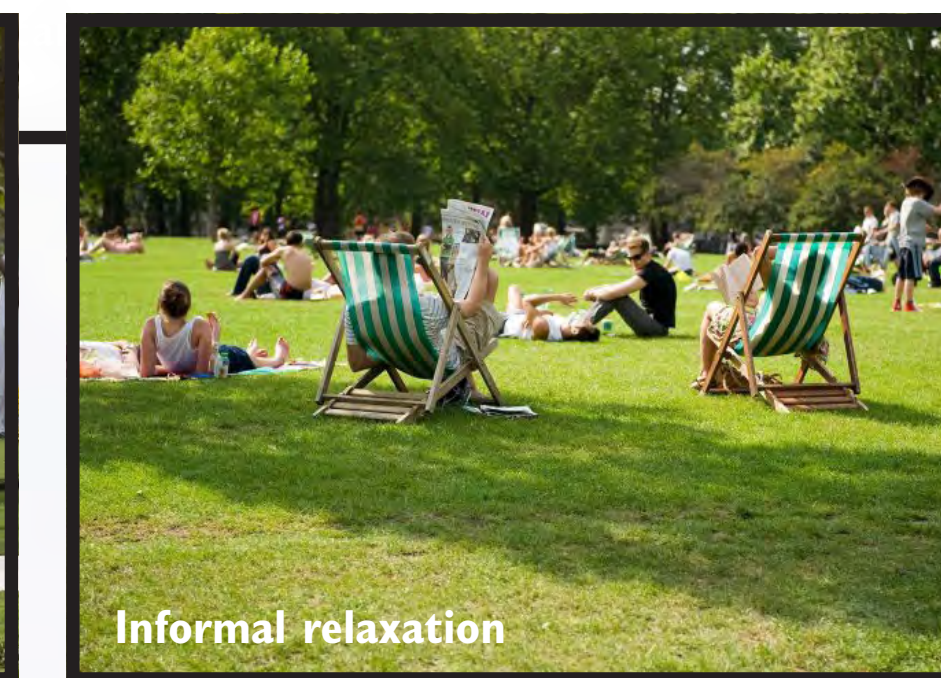
- ▶ +/- 6-8 additional stalls

Carving Walk

- ▶ Display of permanent or rotating winning carvings from Transformations on the Shore along the Seawalk

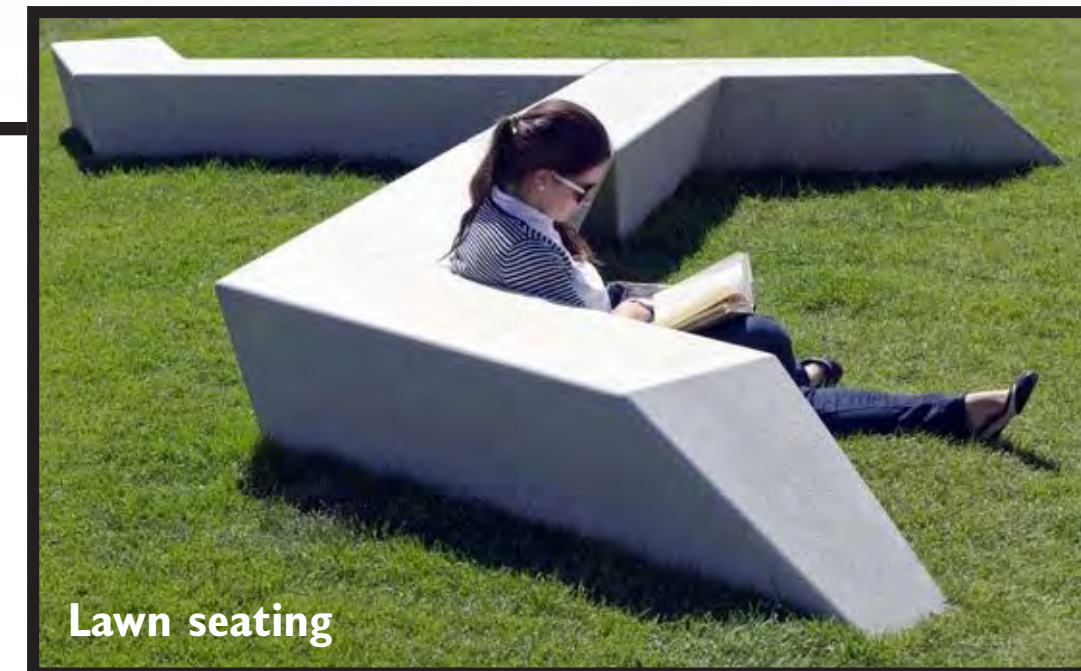
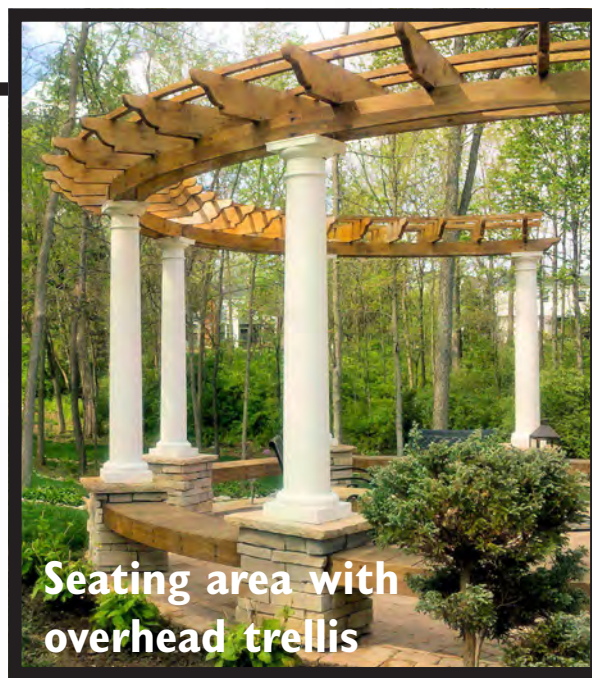
Festival Lawn

- ▶ Improved and irrigated lawn for year-round enjoyment
- ▶ Potential for berms to add interest
- ▶ Space for carving and other festivals or events
- ▶ Potential to raise lawn with addition of seawall at Seawalk to plan for Sea Level Rise



Seating Area

- ▶ Small plaza with integrated seating
- ▶ Potential for shade structure



Feature Seating

- ▶ Unique seating elements with views to the water

Sybil Andrews Story Walk

- ▶ Interpretive stations along walkway about Sybil's art and story



Beach Access & Viewpoint

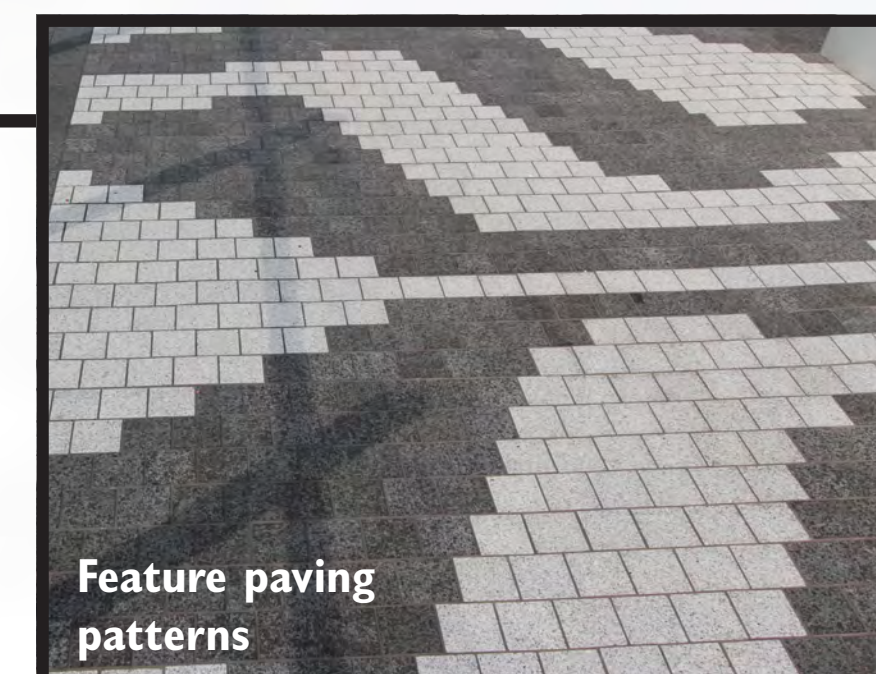
Celebration Space

- ▶ Waterfront gazebo
- ▶ Worker's Memorial
- ▶ Small events – weddings, picnics, art events
- ▶ Gardens



Small Event Plaza

- ▶ Space for events, tents, food trucks, etc.
- ▶ Potential for feature paving



Potential Pedestrian Connection

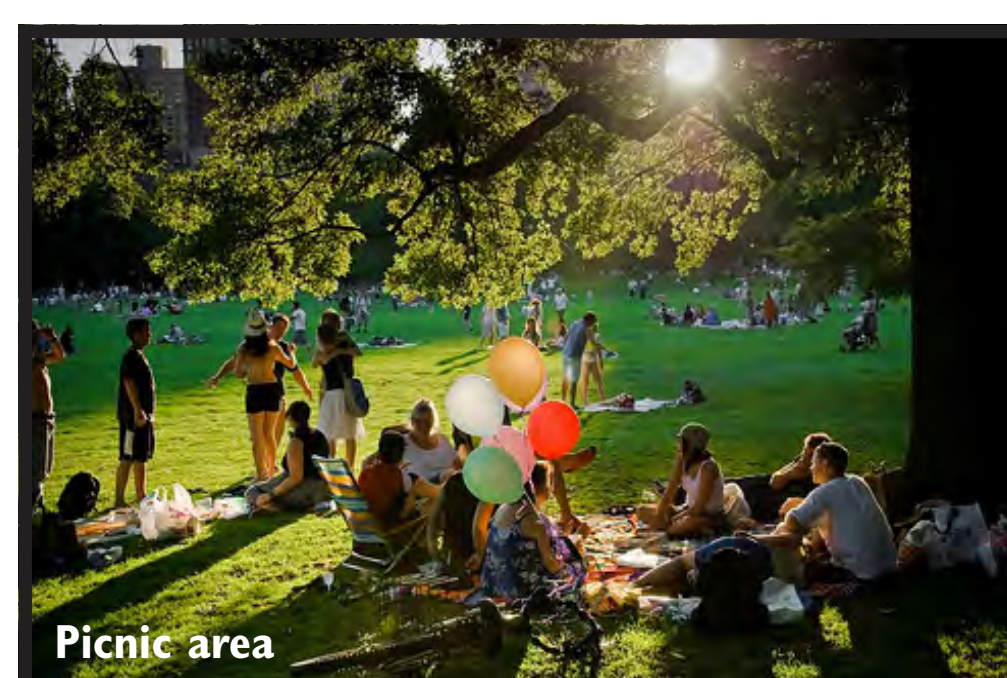
Upgraded Washroom

- ▶ Simple design
- ▶ Plumbing and electricity



Picnic Lawn

- ▶ Small lawn area, unique seating, picnic tables



Parking Area

- ▶ +/- 14 stalls

Walter Morgan Studio

Walkway from Sybil Andrews to parking

Sybil Andrews Cottage

Willow Point Community Hall

Note: Draft Sketch developed to support concept discussions only. Ideas shown are conceptual and should not be interpreted as final directions

Frank James Park



Concept B: Activity Destination



Concept B envisions Frank James Park as a waterfront destination with multi-use open spaces and a more urban feel. The plaza accommodates a range of events and activities, including Transformations on the Shore, while doubling as an informal space for relaxing and enjoying waterfront views. A low park edge feature is introduced at the street to diminish traffic and noise impacts, with the goal of creating a calmer, quieter park experience, while maintaining views into the park. The Seawalk continues to provide a waterfront promenade and is updated and extended along the park's waterfront with improved access to the shore and viewpoints emphasized along the journey. The Sybil Andrews Art Walk incorporates Sybil's art work directly into the Seawalk, drawing attention to the unique heritage site.

Upgraded Seawalk

- ▶ 4 m wide to match current Seawalk standard
- ▶ Extends through entire park along shoreline, connecting behind Sybil Andrews Cottage and Willow Point Community Hall back to Island Hwy at Adams Rd

Carving Feature at Hilchey

- ▶ Rotating annual display of top winning carving sculptures



Park Entry Feature

- ▶ Around existing tree
- ▶ Feature paving
- ▶ Seat wall



Beach Access & Viewpoint

- ▶ Feature seating steps and ramp to beach

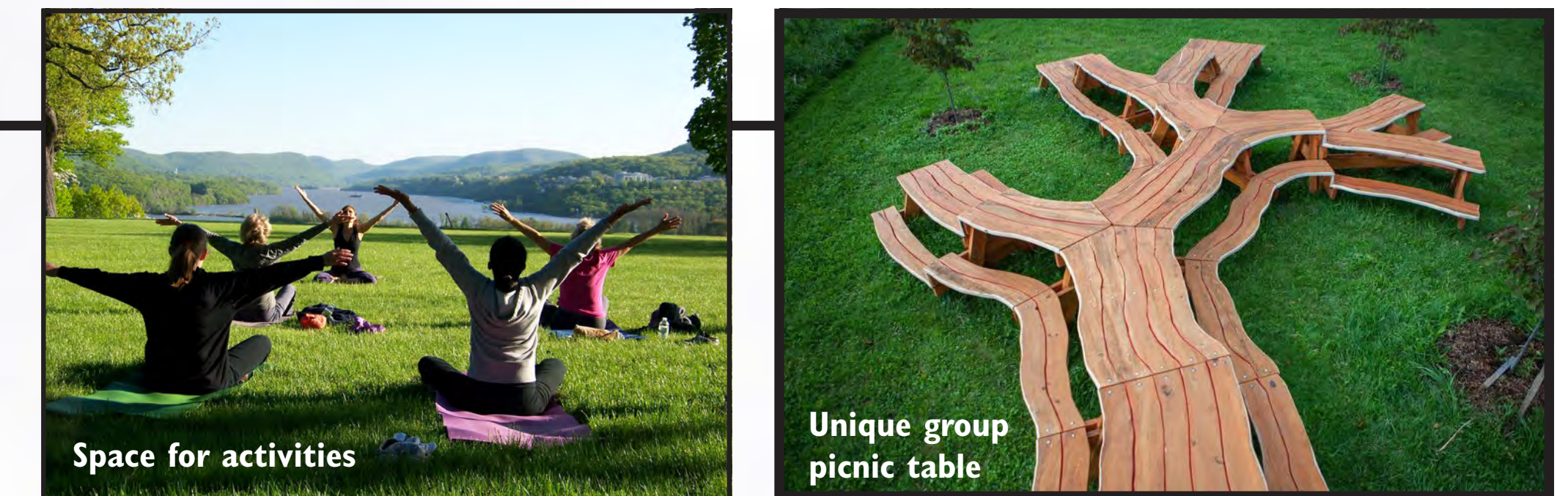


Seatwall

- ▶ At Seawalk to plan for Sea Level Rise

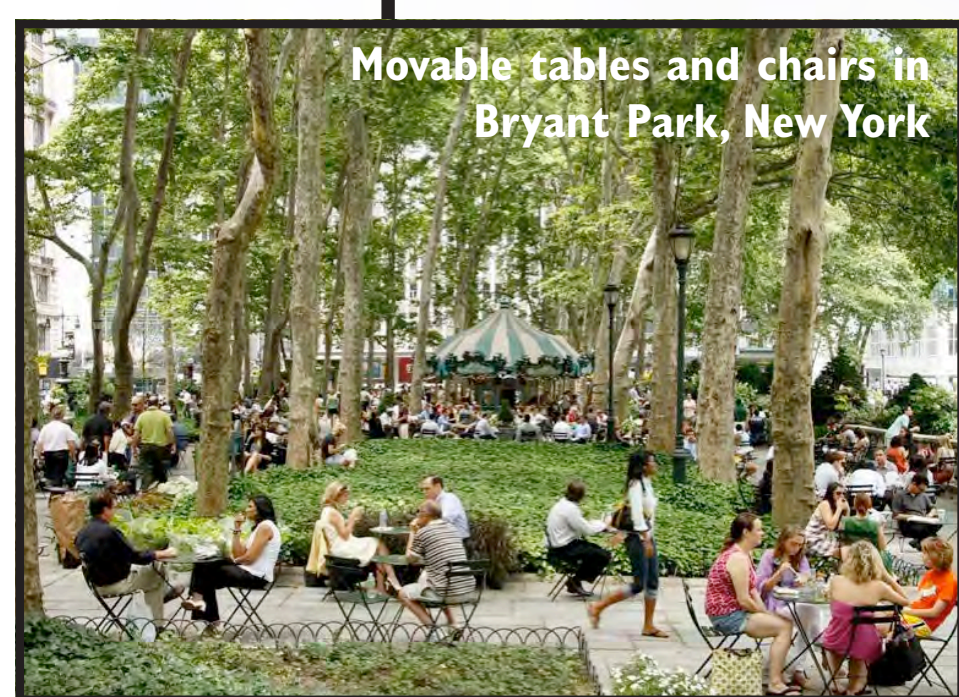
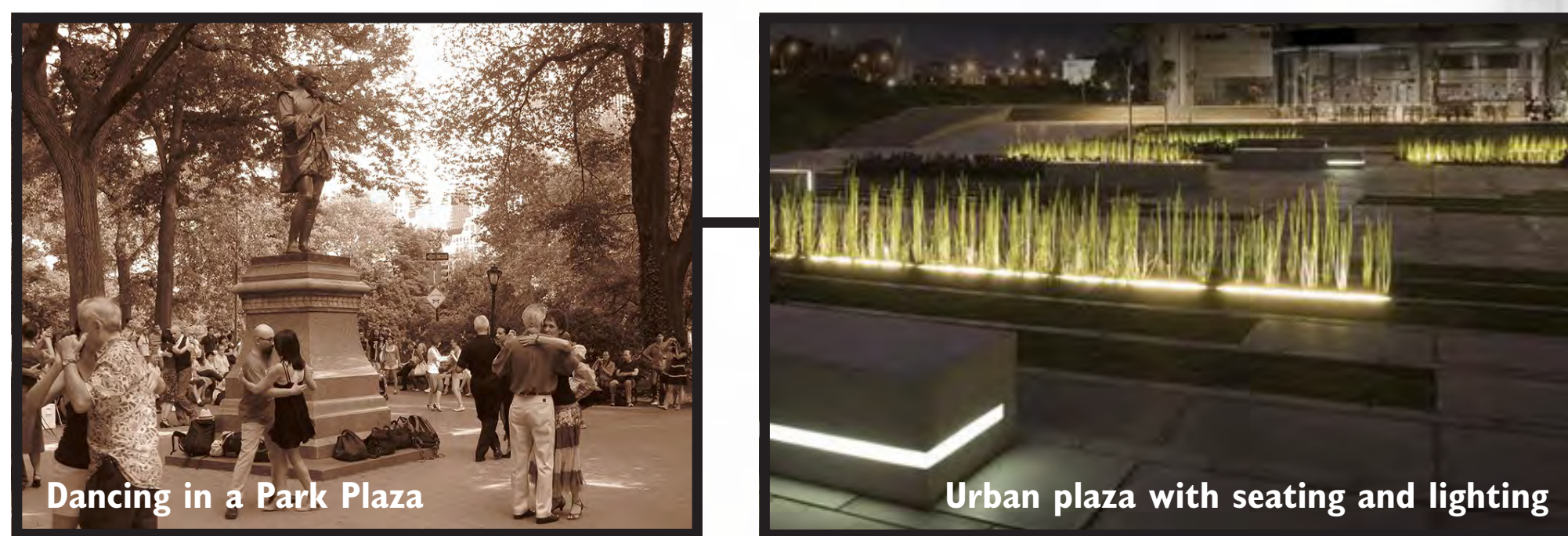
Picnic Lawn

- ▶ Picnic tables
- ▶ Open irrigated lawn for activities like picnicking, tai chi, yoga, and play



Urban-Style Plaza

- ▶ Open space with combination of paving and lawn
- ▶ Accommodates events like Transformations of the Shore, Day of Mourning ceremony, art events, markets, dancing in the park, and more
- ▶ Feature paving pattern
- ▶ Seating options like movable chairs and tables



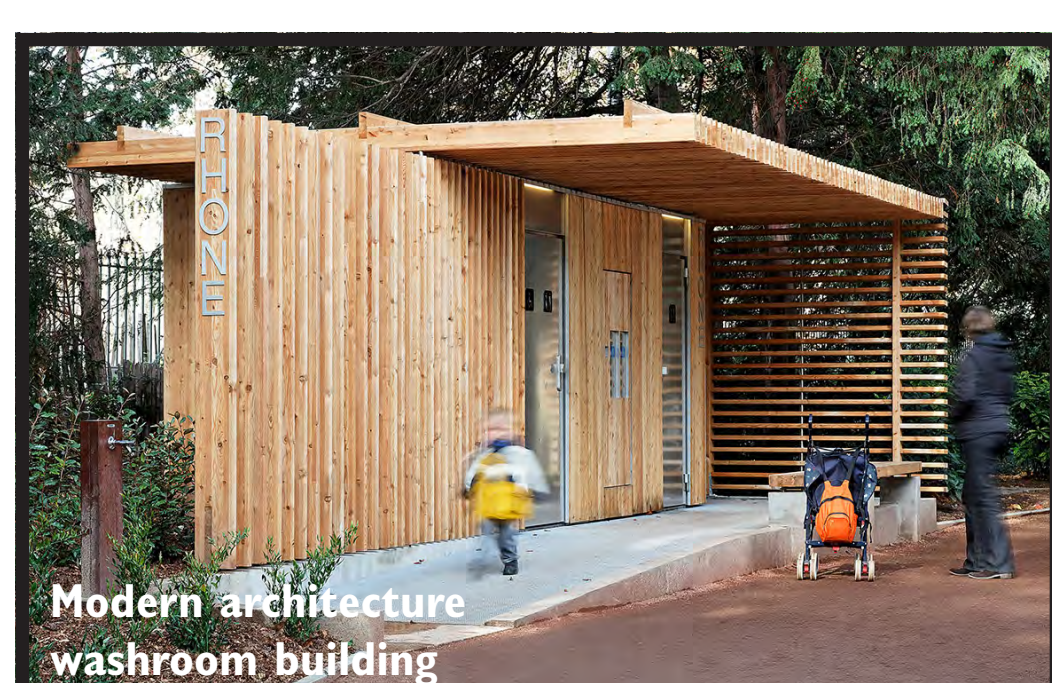
Defined Park Edge

- ▶ Park wall or berm to provide feeling of protection from traffic on Island Hwy
- ▶ 4' tall or less to maintain views between the street and the park
- ▶ High-quality materials – e.g., wood, stone, steel, green walls



Enhanced Washroom

- ▶ New building with modern design
- ▶ Plumbing and electricity
- ▶ Possible outdoor kitchen elements (e.g., food prep area and sink)



Rose Hedge

- ▶ Extended rose hedge defining the Sybil Andrews heritage yard



Sybil Andrews Story Walk

- ▶ Art reproductions and/or story etched into paver walkway



Increased Parking Area

- ▶ +/- 28 stalls

Walter Morgan Studio

Sybil Andrews Cottage

Willow Point Community Hall

Seawalk Extended to Adams Rd

- ▶ In coordination with Lions

Frank James Park



Comparison Summary of Key Park Elements

Concept A and B have been developed to share a range of ideas for the future of Frank James Park. We would like to hear which ideas you like best from each concept so we can combine the preferred ideas into a consolidated concept plan. Please review the concepts and the comparison charts below and use a dot to indicate which, if either, direction you prefer, or add a comment if you'd like to suggest an alternative idea.

Park Element	Festival / Event Space		Picnic Lawn		Sybil Andrews Walk		Washroom Building		Seawalk	
	CONCEPT A	CONCEPT B	CONCEPT A	CONCEPT B	CONCEPT A	CONCEPT B	CONCEPT A	CONCEPT B	CONCEPT A	CONCEPT B
Description	<ul style="list-style-type: none"> Improved and irrigated lawn Small plaza next to lawn for events or tents Separate small celebration area in northeast with waterfront gazebo 	<ul style="list-style-type: none"> Urban-style plaza with a combination of feature paving and lawn Flexible seating (e.g., movable tables and chairs) 	<ul style="list-style-type: none"> Small lawn area in the location of existing parking Picnic seating / unique seating options 	<ul style="list-style-type: none"> Larger lawn area with a mix of flexible seating Space for activities 	<ul style="list-style-type: none"> Story walk with interpretive panels Small seating area with views to cottage Wood fence to distinguish heritage site 	<ul style="list-style-type: none"> Art walk with special paving incorporating Sybil Andrews' art into Seawalk Rose hedge to distinguish heritage site 	<ul style="list-style-type: none"> Standard park washroom, with flush toilet and running water 	<ul style="list-style-type: none"> Enhanced washroom facility with modern design, with flush toilet and running water Potential to integrate outdoor food preparation area for picnics 	<ul style="list-style-type: none"> Seawalk follows similar route as existing, connecting back to Island Hwy at the small plaza Updated to current City standard 	<ul style="list-style-type: none"> Seawalk extended along shoreline through the park, behind Sybil Andrews cottage, connecting to Island Hwy at Adams Rd Updated to current City standard
Activities Supported	<ul style="list-style-type: none"> Transformations on the Shore Activity space (e.g., yoga, tai chi) Small events (e.g., weddings, gatherings, Day of Mourning) Fixed seating 	<ul style="list-style-type: none"> Transformations on the Shore Other events and activities (e.g., art events, markets, Day of Mourning, dances) Movable tables and chairs 	<ul style="list-style-type: none"> Seating Relaxation 	<ul style="list-style-type: none"> Seating Relaxation Activity space (e.g., yoga, tai chi) 	<ul style="list-style-type: none"> Interpretive storytelling 	<ul style="list-style-type: none"> Art elements 	<ul style="list-style-type: none"> Washroom functions 	<ul style="list-style-type: none"> Washroom functions Picnic preparation area Visual feature 	<ul style="list-style-type: none"> Walking Cycling Multi-modal transportation 	<ul style="list-style-type: none"> Walking Cycling Multi-modal transportation
Example Image										
Relative Cost	\$\$\$	\$\$\$\$	\$	\$\$	\$\$	\$\$	\$	\$\$\$	\$	\$\$\$
Your Preference										
Your Comments	<p>Use a STICKY NOTE to let us know what you like or dislike about this park element or how you'd suggest improving it</p>									

Other Ideas?

Is there something you were hoping to see on the concept options that isn't there? Write your idea on a sticky note and attach it below so we can consider it further.

Relative Cost Legend

- \$ = \$0 to \$50,000
- \$\$ = \$50,000 to \$100,000
- \$\$\$ = \$100,000 to \$250,000
- \$\$\$\$ = \$250,000 to \$500,000



Frank James Park



Comparison Summary of Key Park Elements (continued)

Concept A and B have been developed to share a range of ideas for the future of Frank James Park. We would like to hear which ideas you like best from each concept so we can combine the preferred ideas into a consolidated concept plan. Please review the concepts and the comparison charts below and use a dot to indicate which, if either, direction you prefer, or add a comment if you'd like to suggest an alternative idea.

Park Element	Beach Access Points		Hilchey Art Feature		Park Edge		Pedestrian Crossing on South Island Hwy		Parking	
	CONCEPT A	CONCEPT B	CONCEPT A	CONCEPT B	CONCEPT A	CONCEPT B	CONCEPT A	CONCEPT B	CONCEPT A	CONCEPT B
Description	<ul style="list-style-type: none"> Two smaller-scale beach access points with ramps at each end of the park Environmental permitting would be required 	<ul style="list-style-type: none"> Larger, feature beach access point centered on the park entry with seat stairs and accessible ramp Environmental permitting would be required 	<ul style="list-style-type: none"> Permanent public art display 	<ul style="list-style-type: none"> Potential revolving annual display of Transformations on the Shore winning sculptures 	<ul style="list-style-type: none"> Park edge remains open along South Island Hwy, similar to today 	<ul style="list-style-type: none"> Small park wall or berm along edge to reduce noise and improve separation from Island Hwy, while maintaining views into park Opportunities for decorative features 	<ul style="list-style-type: none"> At existing parking lot entry Existing vehicle access remains to allow plaza access for events, mobile vendors, etc. 	<ul style="list-style-type: none"> Further north, across from Tim Hortons Vehicle access relocated to allow plaza access for events, mobile vendors, etc. 	<ul style="list-style-type: none"> Behind Willow Point Hall Moderate parking +/- 14 stalls Parallel parking extended up South Island Hwy, adding 6-8 more stalls 	<ul style="list-style-type: none"> Behind Willow Point Hall More parking +/- 28 stalls Parallel parking extended up South Island Hwy, adding 6-8 more stalls
Activities Supported	<ul style="list-style-type: none"> Beach access Accessibility Seating 	<ul style="list-style-type: none"> Beach access Accessibility Feature seating 	<ul style="list-style-type: none"> Art appreciation 	<ul style="list-style-type: none"> Celebration of Campbell River tradition 	<ul style="list-style-type: none"> Physical connection to the street Potential for enhanced streetscape 	<ul style="list-style-type: none"> Physical separation from street Noise attenuation Decorative elements Potential integrated seating 	<ul style="list-style-type: none"> Improved pedestrian access 	<ul style="list-style-type: none"> Improved pedestrian access 	<ul style="list-style-type: none"> Replaces capacity of existing parking lot 	<ul style="list-style-type: none"> Adds more stalls to the park
Example Image										
Relative Cost	\$\$\$	\$\$	\$\$	\$	\$\$	\$\$\$	\$\$	\$\$\$	\$\$	\$\$\$
Your Preference										
Your Comments										

Other Ideas?

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Relative Cost Legend

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Frank James Park



Your Priorities!



What would you improve first in Frank James Park?

Imagine you are in charge of spending for Frank James Park. You only have **five** “park pennies” (marbles) to spend on Frank James Park improvements over the next ten years.

Place your **five** marbles in the bins labeled with the park improvements that you believe are the highest priority. You can place all of them in one bin or split them up amongst your priorities – it’s up to you. Spend your park pennies wisely!

PLEASE COMPLETE A RESPONSE FORM

- ▶ **AT THE OPEN HOUSE**
Submit your completed response form in the box today
- ▶ **ONLINE**
Need more time? Repond online at campbellriver.ca/NunnsCreekFJ
- ▶ **EMAIL**
Scan and email your response form to parks@campbellriver.ca
- ▶ **MAIL OR DROP OFF TO:**
City of Campbell River - Attn: Parks Department
301 St. Ann Road
Campbell River, BC V9W 4C7

**Response Forms are due
Monday, May 22, 2017**

WHAT'S NEXT?

Your input will be used during the development of a refined, consolidated concept and set of recommendations for Frank James Park.

We will bring this refined concept back for final review in June 2017. We look forward to seeing you then!

Thank you!

