



July 28, 2020

City Council sends video message *Help Us Help Each Other* to encourage charitable donations

As Campbell River passes the four-month mark of COVID-19 times, City Council is sending out another short video message to encourage people to make charitable donations if possible.

“With COVID-19 and the major changes we’re facing together, some of us need more help to make it through,” says Mayor Andy Adams. *“We’re hoping to encourage anyone who has the means and hasn’t yet donated to local organizations to consider doing that.”*

The video highlights that local non-profits – which don’t have the same opportunities for fundraising during the pandemic – are working to provide the basics for many people in need.

See the video on the City’s COVID-19 webpage (campbellriver.ca/COVID-19) or on the YouTube channel (www.youtube.com/cityofcampbellriver).

With the launch of the video, Mayor Adams continues to encourage people to be extremely vigilant about public health.

“We recognize people have been very careful for a long time, but with expanded activities and travel, and more new cases of COVID-19, there’s cause for concern,” he says. *“The increasing number of cases are a reminder that we must all act to prevent the spread of this virus, that it’s up to everyone to take responsibility – and take precautions – to protect ourselves and each other from this highly contagious and dangerous disease.”*

Mayor Adams urges everyone to keep safety top of mind this summer by:

- handwashing
- keeping your distance from people who aren’t part of your household
- wearing a mask if you can’t maintain that recommended two-metre distance
- keeping social bubbles small, and staying home if you’re sick.

Council’s previous video message, *Stay Strong, Campbell River*, encouraged community members to take inspiration from downtown icon Logger Mike, a wood carving high out of reach on a spar pole. Logger Mike has since begun wearing a protective face mask.

“Keep your distance – and stay strong, Campbell River,” the Mayor says. *“We can do this.”*

Find data on current coronavirus case numbers and possible exposure at <https://www.islandhealth.ca/learn-about-health/covid-19>

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Please note: We are gradually – carefully – resuming in-person services and limited public access to City facilities. For the most recent information on City services, please see our website (campbellriver.ca). Reach us with general inquiries by email (info@campbellriver.ca) or telephone 250-286-5700.