

News Release

November 6, 2013

Public participation opportunity in downtown waterfront charrette

The next step in creating a land use and urban design concept for vacant downtown waterfront lands takes place this month.

Members of the public are invited to observe and share their feedback on proposals for land near Roberts Reach Road and Highway 19A.

"The charrette process will take place over two and a half days, with five professional charrette facilitators from the consultant team and technical support provided by City of Campbell River staff," says Ross Blackwell, the City's land use services manager. "An open session will follow each evening, with an opportunity for the public to review and reflect on the progress and the results."

Key background information and the "real-time" efforts of the charrette participants will be shared with the public during evening sessions.

DATE: November 12 (kick-off), 13 (view the progress) and 14 (see the results)

TIME: 6:30 to 8 PM each evening

WHERE: Discovery Harbour Shopping Centre, unit 84 (next to Subway, facing the

highway)

Representatives from various stakeholder groups and members of the general public have been invited to participate in the multi-day exercise that will begin with a site visit and overview of land use opportunities for the waterfront as well as a review of best practices in urban design, planning policy and land use and land economics.

"These key stakeholders have been invited to help fine-tune the community vision for this area that was established through the Sustainable Official Community Plan process," Blackwell adds. "A public pre-charrette session and ideas from the City's Youth Advisory Committee will lay the foundation for discussion during the charrette."

A charrette is a collaborative design and planning session that combines the interests of a diverse group of people to generate a land use and urban design concept that serves a range of community interests. Preferred options developed through the charrette and public sessions will be included in a conceptual plan that will be recommended in the consultant's report.

Questions? Please contact Ross Blackwell, the City's land use services manager, at 250-203-1144 or via email at ross.blackwell@campbellriver.ca.

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