

JUNE 8, 2023**MASTER TRANSPORTATION PLAN AND DOGWOOD CORRIDOR STUDY OPEN HOUSE**

The City of Campbell River (the City) is updating its Master Transportation Plan (MTP) and invites residents to drop by the Community Centre Lounge, 401 11 Avenue, on Thursday, June 15, 2023, from 4:30 to 7:30 p.m. for an Open House. Join us as the City shares the Draft Phase 2 Master Transportation Plan, which includes priority infrastructure projects and policies in five categories: walking, cycling, taking transit, driving, and parking/transportation demand management.

The Dogwood Corridor Study will also be presented to the public at the Open House. The City tasked WATT Consulting Group with reviewing the Dogwood Street corridor from the north end (Highway 19A) to the south end (Jubilee Parkway), and to make recommendations to improve operations and safety. The Study recommends changing the lane layout and traffic signal timing.

“Continued input from residents is vital to ensure we are on track and confirm which projects are important and should be prioritized,” says Mayor Kermit Dahl. *“The Master Transportation Plan guides the City’s decisions related to all aspects of the transportation network within a 25-year planning horizon, and we want as many residents as possible to have their say and input on the future of transportation within the community.”*

For residents unable to make the Open House, a questionnaire will also be available online at getinvolved.campbellriver.ca and in person at City Hall in the coming weeks.

“The City’s goal is to improve transportation options across Campbell River for people of all ages and abilities,” says Melissa Heidema, the City’s Transportation Specialist. *“Based on current best practice and community feedback to date, we want to encourage more people to walk, bike and bus, which is better for residents, the community, and the environment. This furthers the goals in the Official Community Plan, the Master Transportation Plan, and Council’s Strategic Priorities.”*

For more information on the updated MTP and DCS, and to view the draft plans, visit getinvolved.campbellriver.ca/campbell-river-master-transportation-plan.

###

Contact: Melissa Heidema, Transportation Specialist | 250-286-5721 | melissa.heidema@campbellriver.ca