

May 20, 2021

JOIN GO BY BIKE WEEK: KEEP CAMPBELL RIVER ONE OF BC'S MOST ACTIVE CYCLING COMMUNITIES

Gear up to enjoy the ride, Campbell River. This year's Go By Bike Week, from May 31 to June 6, is an opportunity to keep our community high on the cycling charts.

"Last year, Campbell River was one of the most active Go By Bike Week participants in the province, ranking fourth, behind Victoria, Kelowna / Central Okanagan, and Nanaimo," says recreation program coordinator Linda Nagle. *"We're encouraging people to hop on again this year and keep Campbell River cycling."*

Go By Bike week is a provincial initiative aimed to increase active transportation. Register as a solo rider or as part of a team on the Go By Bike Week website (gobybikebc.ca/campbell-river). Then, ride your bike, log your distance on the website, and stand by to win local and provincial prizes.

Campbell River residents can also participate in several safe and physically distanced activities during Go By Bike Week, and enter to win prizes from local businesses.

- All week: Mike on a Bike scavenger hunt (details on www.facebook.com/btwwcr)
- Saturday, June 5: outdoor bike skills event at the Sportsplex (1 to 3 p.m.)
- Sunday, June 6: celebration station at Tyee Spit (10 a.m. to noon)

"2020 was my family's first year participating in Go By Bike Week. My preschool-aged children are avid cyclists, and they often inspire our family to get moving," says Gwen Donaldson. *"They loved planning their rides and figuring out how far they had traveled. They helped log their kilometres online, and this made us prioritize riding our bikes instead of taking the car."*

During Go By Bike Week 2020, Campbell River rode 12,406 kilometres and prevented 2,690 kilograms of greenhouse gases from entering the atmosphere. That amount is equivalent to a passenger car driving for 10,742 kilometres.

Go By Bike Week community partners include River City Cycling Club, CR Cycling Coalition, City of Campbell River, and many local businesses.

For more information, please send email to linda.nagle@campbellriver.ca

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Contact: Linda Nagle, Program Coordinator

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COVID-19

Please note: We have new procedures in place to help prevent the spread of COVID-19.

We are gradually – carefully – resuming in-person services and limited public access to City facilities. For the most recent information on City services, please see our website (campbellriver.ca). Reach us with general inquiries by email (info@campbellriver.ca) or telephone **250-286-5700**.