

July 21, 2025

Help Shape Campbell River's Future: Join Us at Upcoming Events to Discuss the Official Community Plan

The City of Campbell River is inviting community members to help shape the future of the community by attending upcoming pop-up events for the Official Community Plan (OCP) update.

The City is updating its OCP — a long-term plan that guides how Campbell River will grow and develop over the next 20 years. Since the project began in early 2024, we've completed background research, gathered community input, and started developing draft policies. Now, we're in **Phase 3: Draft Plan Development**, and we're ready to share early ideas and hear what you think.

Join us at these events:

CR Live Streets Rockin' River Country Night:

Wednesday, July 23, 2025 | 6:30 to 10 p.m. | Shoppers Row, Downtown

Campbell River Farmers Market:

Sunday, July 27, 2025 | 10 a.m. to 2 p.m. | Spirit Square, Downtown

These informal events are drop-in style — no presentations, just City staff ready to chat, answer questions, walk you through ideas, and collect your feedback.

We'll be sharing highlights from the spring 2025 community survey, which more than 660 of you took the time to complete! These results are summarized, alongside details on values, ideas, and priorities, in the [What We Learned](#) report, which is available on the project website.

Highlights of feedback to date include:

- **What you love most about Campbell River:** breathtaking natural beauty, that small-town feel, the wealth of recreational opportunities, and easy access to water and trails.
- **What matters most to you:** a safe community, housing choices people can afford, parks and trails, community facilities and amenities, and thoughtful land use planning.
- **Where there is room for improvement:** making downtown safer with local businesses supports, more recreation facilities, more housing, supporting vulnerable residents, and better transportation.

"We heard from many residents early in the process, and now we're checking back in to share what we've learned and where we're headed," says Andy Gaylor, Director of Community Planning and Livability. "Your input continues to be key in shaping a plan that reflects the community's values and priorities. Drop by, learn about the OCP process and the highlights from the recent community survey, and provide your feedback on future land use ideas."

The community input from these events will be used to further inform the draft OCP. Your voice matters in shaping the future of Campbell River. We encourage everyone to come out, get involved, and help guide the next 20 years of community growth.

Can't make it in person? Visit getinvolved.campbellriver.ca/official-community-plan to explore the project, provide feedback, and stay up-to-date on the project.

###

Contact: Andrei Pop, Senior Planner | 250-286-5764 | Andrei.Pop@campbellriver.ca