



News Release

June 27, 2019

Calling all food innovators – Lunch and learn will highlight how to start a food business

Wondering if your recipe could be a hot seller? Curious about starting a food business?

Join us Wednesday, July 17 from 11:30 a.m. to 1:30 p.m. to learn about starting up your own food business. The workshop will include a light lunch at the Enterprise Centre, 900 Alder St., sponsored by the City of Campbell River's economic development department.

"Consumers are seeking more local and specialty food options, and we want to invite potential food entrepreneurs or people looking to grow their business to come hear about the potential for a food business incubator," notes economic development officer Rose Klukas. "We are offering this opportunity in partnership with Spring.is, leaders in supporting food incubators around the world. Feedback from this session will help determine whether there is interest in the local community to run a food incubator session in the fall."

Food business incubators lead participants through the process of starting a business, and the different types of businesses that meet local needs and demands.

A food business incubator would also support goals set out in the City's Agricultural Plan around food security. In 2011 the City of Campbell River published the report with a vision that 10 per cent of food could be produced locally. The agricultural sector could contribute significant value to the local economy, including artisan, niche and value-added operations.

Klukas points out, "*Specialty foods and locally made foods are now billion-dollar industries. It's a good time to take your recipe or your idea to the next level.*"

To reserve your space for the July 17 lunch and learn or to learn more about the Food Business Incubator contact invest@campbellriver.ca or 250-286-5769.

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A program of the Province of British Columbia.

For details on this and other City of Campbell River services, events and information, please visit our website at www.campbellriver.ca

