

## **NEWS RELEASE**



January 7, 2020

## City and iTel Networks partner to expand CRadvantage internet service for local businesses

The City is partnering with iTel Networks to expand Campbell River's municipal internet service.

In addition to serving current and potential new customers on the open-access fibre optic network, iTel will provide Internet services to City facilities and subscribing businesses throughout the community.

"Through partnerships with wholesale service providers such as iTel Networks, CRadvantage continues to expand internet service, increase market competition and reduce the cost of high speed internet access within the Campbell River area," says Warren Kalyn, the City's information technology manager.

The award-winning CRadvantage network provides affordable, high-speed connectivity to support growth in the technology sector and allow local businesses to compete internationally.

"Technology continues to be a key economic driver for the City of Campbell River," says Rose Klukas, the City's economic development officer. "The worldwide impact of the COVID-19 crisis has clearly identified the essential requirement for affordable access to high-speed internet services, allowing businesses to remain viable in the global economy as they pivot to e-commerce platforms and increase their online presence."

"As a business headquartered in BC, we are committed to supporting the provincial economy – and we look forward to helping the City of Campbell River expand access for the business community through the CRadvantage initiative," said Dan Rink, CEO, iTel Networks.

Based in Kamloops, iTel connects Canadian telecom providers to create a continent-spanning "network of networks." This provides one point of contact for every location and helps multi-site businesses combine internet, voice, and cloud services in different regions.

Find more information about CRadvantage online at cradvantage.com or contact the City of Campbell River's economic development office through City Hall at 250-286-5700.

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## Media contacts:

Rose Klukas, Economic Development Officer, City of Campbell River 250-286-5738 Kelly Pritchard, VP Sales and Marketing, iTel Networks 403-815-2753

COVID-19

Please note: We have new procedures in place to help prevent the spread of COVID-19.

We are gradually – carefully – resuming in-person services and limited public access to City facilities. For the most recent information on City services, please see our website (campbellriver.ca). Reach us with general inquiries by email (info@campbellriver.ca) or telephone 250-286-5700.