

## August 28, 2025

## Complete the 2025 Citizen Satisfaction Survey Survey deadline is September 15, 2025.

The City of Campbell River recently launched the 2025 City of Campbell River Citizen Satisfaction Survey. A total of 1,600 surveys have been mailed to residents throughout Campbell River.

The Citizen Satisfaction Survey lets residents share feedback on community services and help guide future City plans. Results will help inform fall budget discussions, assist the City with meeting public consultation requirements for the proposed financial plan before it is adopted, and help staff make recommendations to Council. The data will also provide Council with up-to-date information for decision making, which will help shape the facilities, services, and programs available to community members for years to come.

"We hear from residents and community groups year-round on many topics," says Mayor Kermit Dahl. "While this feedback is always appreciated and valued, it can be hard to ensure it reflects the whole community. The Citizen Satisfaction Survey gives us a snapshot of how we're doing across local services, based on a statistically valid sample. If you live in Campbell River and have a few minutes, please share your thoughts!"

Residents who receive copies of the survey via direct mail are encouraged to take a few minutes to complete the survey and return it in the postage-paid, pre-addressed envelope supplied or using the QR code. Addresses were selected on a random sample basis, as it is important that the City receives responses from a wide range of community members in neighbourhoods across the city. Residents who do not receive a copy of the survey in the mail are encouraged to complete the survey via the City's online platform.

Complete the survey at getinvolved.campbellriver.ca/citizen-satisfaction-survey by September 15, 2025.

Results will be presented to Council in late fall 2025 and also shared on the City's website and social media channels.

For more information, visit www.campbellriver.ca.

###

Contact: Alison Harrower, Communications Manager | 250-286-5744 | communications@campbellriver.ca