

ECONOMIC DEVELOPMENT

IN THE MARKET FOR TECH INNOVATION



The NexStream Competition drew international attention. With the support of Campbell River Area Angel Group, investors and mentors, 40 inventors developed solutions to local industry challenges, in a bid for prizes up to \$75,000. The winners developed a portable energy pod that uses a renewable energy source, and a fermented sauce using by-products from processing quality seafood. The success of this program inspired NexStream2.0, which offers up to \$300,000 in prizes.

BUSINESS RECOVERY TASK FORCE

Council welcomed a report by volunteers who conducted a number of interviews on the state of the local economy and provided recommendations to assist business recovery. As a result, Council has committed to meet regularly with local forestry and aquaculture representatives.

CRADVANTAGE EXTENSION

The City's high-speed internet service expanded using micro-trenching rather than large-scale excavation – for reduced cost and minimal traffic disruption. CRadvantage's affordable service helps local businesses compete internationally and supports growth in the technology sector.

CLIMATE ACTION

MULTIPLE AWARDS FOR CAMPBELL RIVER RISING SEAS



The City won a Sustainable Communities Award for multi-year planning work to help the community adapt to rising sea level caused by climate change. This award honours the most innovative environmental initiatives in communities across Canada. This project also received national recognition with an environmental award of excellence from the Canadian Association of Municipal Administrators.

FIRESMART GARDENING GUIDE



A new guide offers landscaping tips that can help safeguard local homes. Printed booklets were distributed through some garden supply centres. The information is also posted online at [campbellriver.ca/fire](http://campbellriver.ca/fire) (under Fire Safety Information).

TREE PLANTING



A Tree Canada grant helped plant 20 new ornamental pear trees at the Campbell River cemetery and 12 new trees of various varieties along 9th Avenue at City Hall. This year, City crews planted more than 130 trees to benefit pollinators, birds and people.

BUILDING

WATERFRONT PROJECT



Construction continued on major upgrades to water, sewer and storm drains north from Rockland Road to 1st Avenue. Above-ground improvements from Rockland Road to the Big Rock boat ramp are scheduled for early 2021 and include burying overhead wires and installing a roundabout centre feature inspired by tidal pools.

ROBERTS REACH SEAWALK

City crews put finishing touches on this stretch of the popular walkway, including pouring concrete for a viewing stop and placing memorial benches.



ROTARY FIELDHOUSE

This new 4,500-square-foot community facility at Robron Park includes a multipurpose room, kitchen, change rooms and washrooms. The City invested \$1.2 million, and nearly 300 donors contributed approximately \$650,000. Huge thanks to the many community partners who championed this project – especially the Campbell River Youth Soccer Association for getting the ball rolling.



WISHING EVERYONE A HEALTHY, HAPPY NEW YEAR

**Keep Campbell River healthy!**

- WASH HANDS
- KEEP A SAFE DISTANCE
- WEAR A MASK
- STAY LOCAL
- SOCIALIZE ONLY WITH YOUR HOUSEHOLD

THANK YOU FOR FOLLOWING ALL PUBLIC HEALTH DIRECTIONS