

March 26, 2019

Community profile and mobile-friendly investment portal showcase Campbell River stats

With steady residential growth and several economic development initiatives to support local business, the City of Campbell River's mobile-friendly investment portal and recently-released 2019 Community Profile highlight must-have statistics for investors, entrepreneurs and newcomers.

Released by the City's economic development office, highlights include:

- Approximately 200 new business licenses were issued in 2018.
- 2018 Visitor Centre visits increased by 17.4% over the previous year.
- Campbell River property tax rates are well below the provincial average.
- Campbell River continues to experience a building boom across all sectors, including single family, multi-family and commercial development.
- 78% of Campbell River's population spends less than 30% of their income on housing.

"The Community Profile includes all the key information for people interested in moving to Campbell River or opening a business here," says economic development officer Rose Klukas. "It's available online so people can access this information anywhere and at any time. We also have printed copies available, and we find that people are keen to have these to showcase the beauty and amenities of the third largest city on Vancouver Island."

Find the Community Profile at campbellriver.ca/communityprofile

Extensive information on local trends is available on a mobile-friendly site through the City's online Investment Portal at campbellriver.ecdev.org

Stay up to date on the latest economic development activities by following the Facebook page /CampbellRiverEconomicDevelopment.

To contact the City of Campbell River's economic development department, email invest@campbellriver.ca.

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