



City of Campbell River

From the Office of the Mayor

- PROCLAMATION -

WHEREAS: the Vancouver Island Economic Alliance, a non-government, non-profit organization created and launched the Island Good product brand in 2018 to make it easy for shoppers to find local products so that increasing sales of local products would improve the sustainability and resiliency of the Island region economy;

AND WHEREAS: the Island Good brand continues as a social enterprise of VIEA to benefit Island goods producers and manufacturers by helping increase sales and market share;

AND WHEREAS: 20 of 230 Island Good licensed companies operate in the City of Campbell River and Island Good food and beverage products will be especially featured and celebrated in major grocery stores in Campbell River during the week of June 20-26, 2022.

NOW THEREFORE BE IT RESOLVED THAT I, Andy Adams, Mayor of the City of Campbell River, do hereby proclaim the week of June 20 – 26, 2022 to be:

"ISLAND GOOD DAYS"

in the City of Campbell River, Province of British Columbia.

Dated this 31st day of May at Campbell River, BC.

Andy Adams
MAYOR