



City of Campbell River

From the Office of the Mayor

- PROCLAMATION -

WHEREAS: the Vancouver Island Economic Alliance, a non-government, non-profit organization created and launched the Island Good product brand in 2018 to support local producers and manufacturers by making it easier for shoppers to find and buy local products and the Island Good brand has been successful in improving the sustainability and resiliency of the Island region economy;

AND WHEREAS: Island Good is celebrating its 5th anniversary and has licensed over 240 Island Good businesses, with 18 operating in the City of Campbell River;

AND WHEREAS: Island Good food and beverage products will be prominently featured and celebrated in Island Good grocery stores in Campbell River during the week of June 19-25, 2023;

AND WHEREAS: this is an opportunity to recognize and celebrate the contributions of Island Good producers and manufacturers to our local economy and community.

NOW THEREFORE BE IT RESOLVED THAT I, Kermit Dahl, Mayor of the City of Campbell River, do hereby proclaim the week of June 19 – 25, 2023 to be:

"ISLAND GOOD DAYS"

in the City of Campbell River, Province of British Columbia.

Dated this 4th day of April at Campbell River, BC.

Kermit Dahl
MAYOR