



COST COMPARISON

MAKING A RESPONSIBLE CHOICE

In 2018, the City of Campbell River approved the installation of a roundabout at Rockland Road and Highway 19A as part of the Waterfront Project’s Highway 19A Upgrades. Why? To address safety concerns about the intersection with a management tool that increases safety, maintains traffic flow and is cost efficient.

ROUNDABOUT

This traffic management tool requires room (available at Rockland Road). Where available though, construction is highly cost effective, as is ongoing maintenance.



\$ EST. COST: \$100,000

TRAFFIC LIGHTS

An effective tool where space is limited, traffic lights are more familiar to residents in Campbell River, but they require significant additional investment, both in construction and maintenance.



\$ EST. COST: \$250,000

WHAT OTHER BENEFITS DOES A ROUNDABOUT OFFER?



SAFETY:
Fewer and less severe accidents



FLOW
Fewer unnecessary stops



MULTI USE
Increases safety for pedestrians, cyclists



ENVIRONMENT
Less noise and vehicle emissions

