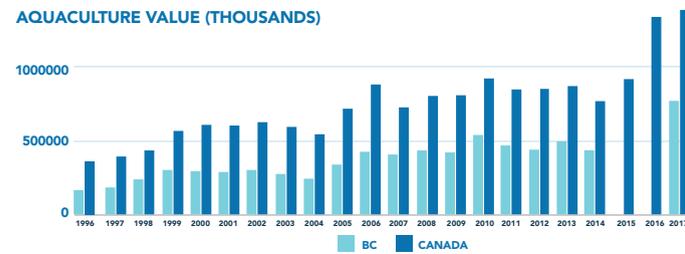


## LOCAL BUSINESS ENVIRONMENT

Campbell River is a small city, and our business and industry leaders are also a tight-knit community. The local aquaculture sector shares customers, suppliers and industry insights in order to maintain global competitiveness and continue pushing the industry forward.

All major players are also represented at the provincial level by the BC Salmon Farmers Association (BCSFA) and the BC Shellfish Growers Association. These entities act as liaisons between industry and government, ensuring a transparent business environment that is focused on sustainability, transparency and communication.



(Source: Statistics Canada)

## MUNICIPAL SUPPORT

The City of Campbell River recognizes the significance of the aquaculture industry to our region, our residents and our local businesses. Support is routinely offered through several municipal departments and players, such as the Economic Development Officer.

Communication and collaborative projects with provincial and federal bodies, in support of local aquaculture, continue to be top priorities of our municipal government.



Poseidon Ocean Systems Cage System

## CAMPBELL RIVER

### OVERVIEW

Campbell River is the epicentre of the global aquaculture industry on Canada's West Coast. It hosts the headquarters of three major farmed-salmon producers: Cermaq Canada, Mowi Canada West and Grieg Seafood BC. The aquaculture industry employs more than 400 people in Campbell River alone (source: Statistics Canada, 2016 Census), with hundreds more employed from smaller communities on the North Island. In 2018, BC's seafood sector—which includes aquaculture and commercial fishing operations—generated sales with a landed value of \$1.29 billion (Source: *Fast Stats 2018: British Columbia's Agriculture, Food and Seafood Sector*). Leading environmental and health practices are being implemented in our waters when it comes to salmon production, and strong relationships with First Nations remain a guiding principle across the industry.

### LAND & REAL ESTATE

Aside from premium sea-site access, Campbell River can accommodate all of the land-use needs that our growing aquaculture sector requires, such as:

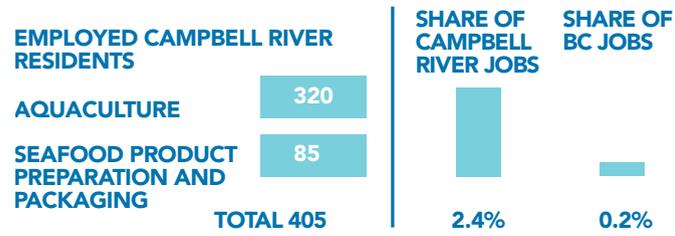
- manufacturing and other heavy industrial uses
- light industrial R&D or environmental services
- transportation facilities for shipping product around the world
- office space or administration
- technical support functions

### TRANSPORTATION

- Well-connected highway system with the rest of Vancouver Island, including accessible highways to rural and remote North Island communities
- Upgraded local airport with capacity for freight and passenger growth
- Ocean shipping and towing routes, both northbound and southbound, with high-capacity dock facilities and several local tugboat operators

## QUICK FACTS:

### AQUACULTURE SECTOR EMPLOYMENT



Source: Statistics Canada, 2016 Census

### LABOUR

	EMPLOYED CAMPBELL RIVER RESIDENTS	SHARE OF CAMPBELL RIVER JOBS	SHARE OF BC JOBS
HARVESTING, LANDSCAPING AND NATURAL RESOURCES LABOURERS	385	1.87%	1.19%
TECHNICAL OCCUPATIONS IN LIFE SCIENCES	270	1.31%	0.40%
AUDITORS, ACCOUNTANTS, AND INVESTMENT PROFESSIONALS	220	1.07%	1.99%
MANAGERS IN AGRICULTURE, HORTICULTURE, AND AQUACULTURE	160	0.78%	0.57%

Source: Statistics Canada, 2016 Census

### SALMON FARMING GENERATES APPROXIMATELY 7,000 JOBS IN BC.\*

- Five aquaculture employers are based in Campbell River, including three international producers: Cermaq, Mowi and Grieg Seafood.
- Aquaculture-supporting companies—such as engineering firms, equipment suppliers and manufacturing outfits—now base their companies here to ensure mutual growth and improve local economic development.
- Farm-raised salmon is BC's main agricultural export, with an economic impact of more than \$1.5 billion. (Source: BCSFA, Raising Opportunity: Sustainability Report 2019)

\*(Source: BCSFA, Raising Opportunity: Sustainability Report 2019)

## COMMUNICATIONS

Aquaculture companies and support industries require access to strong communications infrastructure, due in large part to the off-grid locations of their operations.

- CRadvantage is our municipally owned, enterprise-level, fibre-optic broadband network. It currently connects the downtown core, with room to expand to other areas in the future.
- Internet providers offer competitive rates for high-volume data needs.
- Telus invested \$1.5 million to improve cell phone service on rural Highway 19A in 2016.

## EDUCATION / TRAINING OPPORTUNITIES

Campbell River has access to several quality post-secondary institutions, all within 300 kms. Local and island-based education centres maintain strong partnerships with local employers and industry leaders, helping students find excellent job opportunities in their communities.

Aquaculture programs offered locally include:

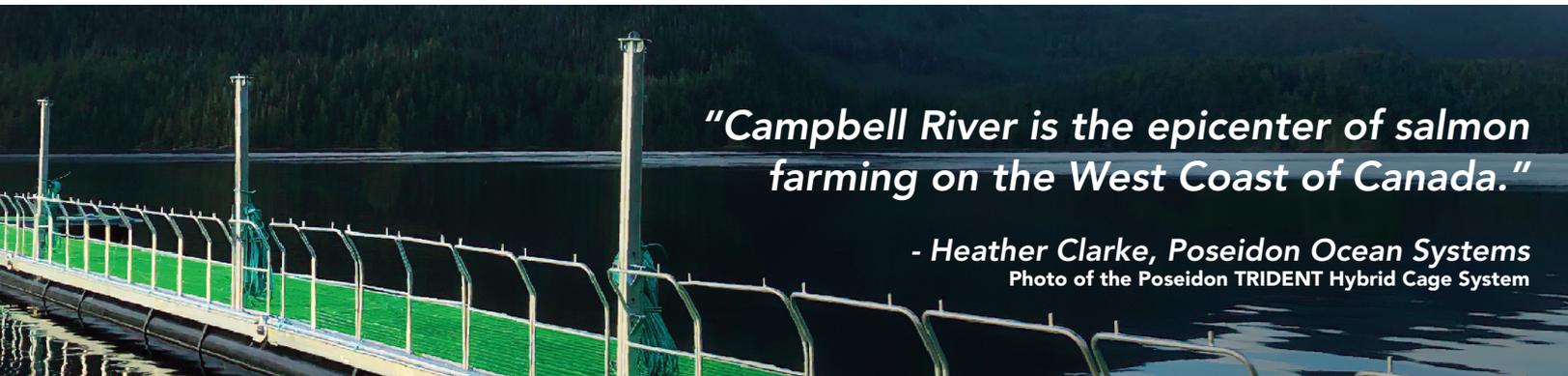
- Aquaculture Technician Certificate
- Aquaculture Technician Diploma
- Hatchery Operations Certificate
- Shellfish Aquaculture Technician Certificate

Opportunities also exist to access education for support services such as engineering, bookkeeping, human resources and business management.

*"Campbell River offers a high quality of life for employees of the aquaculture sector, including affordable housing, access to public parks, beaches and trails, and diverse arts and culture activities...we include all of this in Grieg's efforts to attract young university graduates."*

*- Heather Clarke, Poseidon Ocean Systems*

Photo of the Poseidon TRIDENT Hybrid Cage System



*"Campbell River is the epicenter of salmon farming on the West Coast of Canada."*

*- Heather Clarke, Poseidon Ocean Systems*  
Photo of the Poseidon TRIDENT Hybrid Cage System

