



City of Campbell River Economic Development In the Spotlight - November 2016

Economic Development Facts: Numbers & Stats



	BUSINESS LICENSES	BUILDING PERMITS	AIRPORT PASSENGERS	RESIDENTIAL REAL ESTATE SALES	POPULATION
ECONOMICS	2,276 <small>as of Sept 2016</small>	233 <small>as of Sept 2016</small>	49,957 <small>as of Sept 2016</small>	38% ** <small>up from Oct.2015</small>	38,100* <small>up from 2015</small>

Sources: Statistics Canada, City of Campbell River, Vancouver Island Real Estate Board, BCStats
 *Region (Census Agglomeration)
 **Single Family dwellings

Campbell River is a dynamic community with a vision for excellence, perfect for business investment because of its strategic location, diverse opportunities and strong partnerships between various levels of government, the business community and its First Nations neighbours.

The most recent demographic and economic numbers information are posted on the City's website www.campbellriver.ca

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News & Events

TECH TALK + MIXER, Thursday November 10, 2016, 5 to 8 PM

In partnership with Innovation Island and Campbell River Creative Industries Council, the City is hosting an informal tech discussion and networking social at the Maritime Heritage Centre with technology businesses and community leaders discussing trends in the industry.

Register here:

<https://www.picatic.com/techtalkmixer-cr>

BUSINESS WALK 2016

Over 25 representatives from the City, Campbell River & District Chamber of Commerce and community volunteers held a Business Walk October 20, 2016. Business Walks offer an excellent opportunity to listen to the local business community, visiting a large number of businesses in a short time and identifying common themes for action.

Find info here:

http://www.campbellriverchamber.ca/news_events/2016_business_walk.aspx

Campbell River Advantage: Municipal Broadband Network

A new-era economic climate is in store for the City of Campbell River with the implementation of an open access Municipal Broadband Network in the city's downtown core.



Investment in this fibre network will allow current entrepreneurs and future technology start-ups access to affordable and reliable enterprise level internet connectivity to compete in today's knowledge-based economy. The downtown broadband fibre initiative will be available in summer 2017. This significant economic driver will attract new investment and expand businesses that will provide good jobs, increase commercial real estate values as well as related tax revenues.

Economic Development Highlights: Façade Improvement

The City has initiated a downtown façade improvement program to help revitalize and attract more people and businesses to the downtown core by providing grants – to a \$10,000 maximum – for property owners to refresh the look of buildings with storefront improvements.



Mural: 2015's Downtown Façade Improvement

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Economic Development Info: Interesting Facts

Did you know...

... Campbell River Airport (YBL) is a designated Port of Entry with a runway of 6,500 feet by 150 feet and two parallel taxiways, offering runway access to two airline operators. In 40 minutes you can be at Vancouver International Airport. Hop on Canada Line and be downtown just over an hour after leaving Campbell River.



The City of Campbell River currently has vacant lease lots at the Campbell River Airport. The lots are either zoned Airport One or Airport Two and vary in size. The Campbell River Airport is a full service, all weather airport with global commercial airline access. The airport is ideally situated to major Canadian and US markets. YBL is also situated among one of North America's top leisure tourism destinations with many commercial, corporate and general aviation business opportunities to support, grow and compliment this sector.



Come fly with us! On June 1, 2016 members of City Council and Airport Authority Commission posed for this photo to show off a new roadside attraction at the intersection of Jubilee Parkway and the Inland Island Highway.



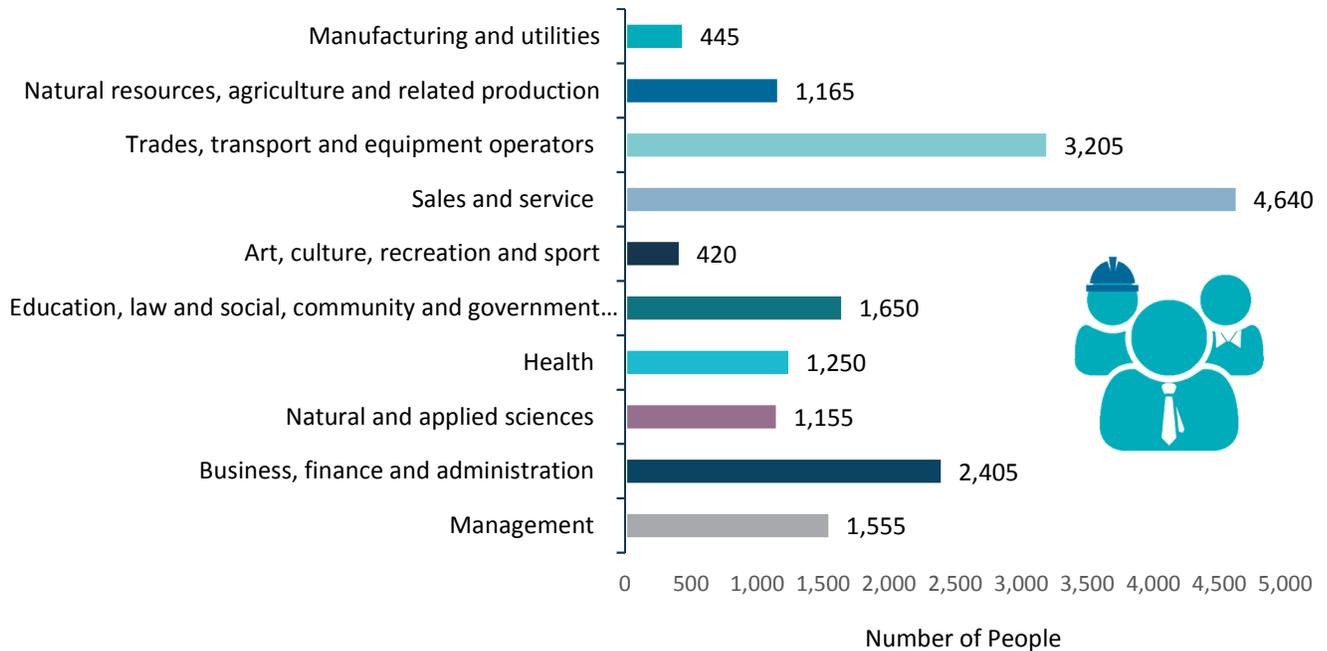
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Did you know...

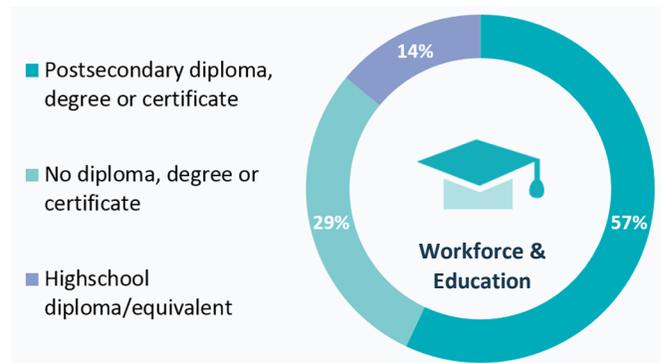
... The diversified local workforce includes health, government, service, business, manufacturing, trades, and education occupations. Approximately one quarter of residents are employed in sales and service occupations, 18% are employed in trades, and 13% are employed in business, finance and administration.

Occupation



Did you know...

... More than one third of Campbell River's workforce has received post secondary education through a college program (24%) or through an apprenticeship/trades certificate (17%). An additional 12% of the workforce has attained a university education at the bachelor level or higher.

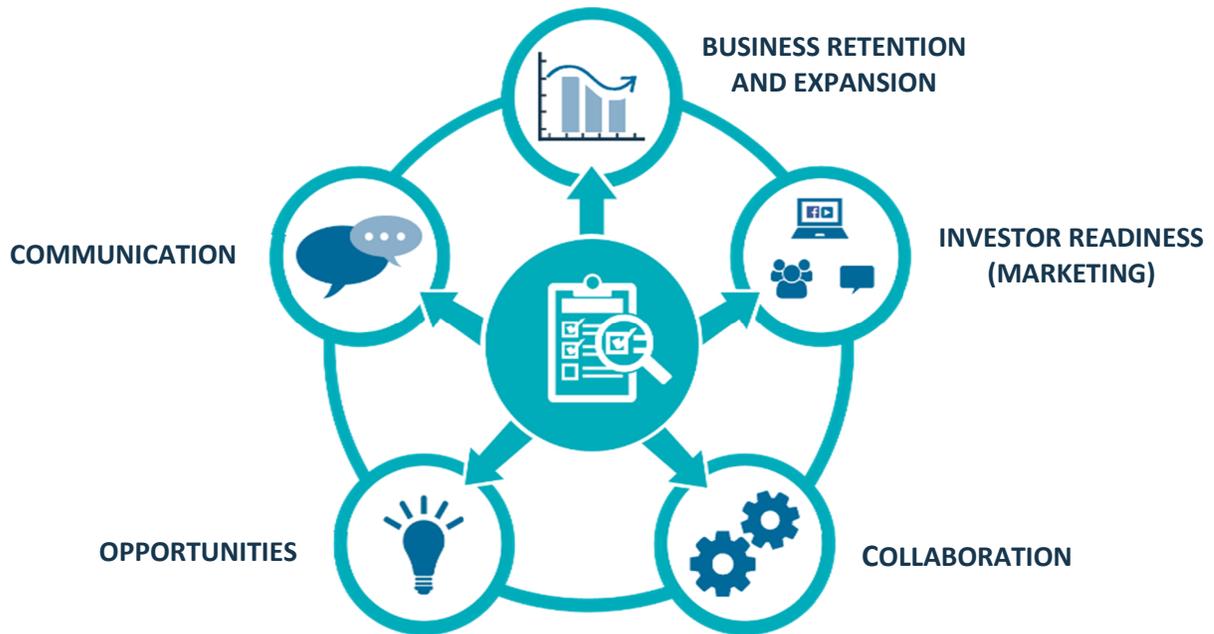


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Economic Development: Strategy

Did you
know...

... The City of Campbell River Economic Development strategy has been structured around the following five themes:



Contact Us



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