

## News Release

October 3, 2016

## Help Campbell River make the most of the City's 3.5 acre waterfront site

It's a huge, once-in-a-lifetime opportunity, and you're invited to help make the most of it. Apply to serve on the City's Waterfront Task Force – and be part of creating a spectacular new area in the heart of Campbell River.

The City of Campbell River is looking for seven people to help develop:

- community-endorsed principles for development and uses on the 3.5 acre waterfront site at the corner of Highway 19A and Roberts Reach
- a transparent screening process and regulatory tools for evaluating uses and potential development proposals
- recommendations for public amenities on and adjacent to the site
- · a public investment/incentive strategy for potential future development of the site
- a strategy for moving forward with a clear vision for the 3.5 acre site

"The Waterfront Task Force's work will be part of a comprehensive community engagement process to incorporate public interests and amenities and complement downtown revitalization efforts," says Mayor Andy Adams. "Council will continue to collaborate with our First Nations partners, local businesses and associations to ensure that any potential development of the 3.5 acre property aligns with the City's plans as identified by the community through the Task Force.

Waterfront Task Force appointments will be for a maximum of 24 months.

The City will issue a request for proposals for consulting services to assist in the process.

Information and applications are at City Hall or under What's New at <a href="www.campbellriver.ca">www.campbellriver.ca</a>. The deadline for applications is 4:30 p.m. Oct. 31, 2016.

Questions? Please contact Peter Wipper, City Clerk at 250-286-5700 or email <a href="mailto:peter.wipper@campbellriver.ca">peter.wipper@campbellriver.ca</a>

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Contact: Peter Wipper, City Clerk 250-286-5707

