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Business in Focus magazine features Campbell River

“City by the Sea Rides Wave of Growth” proclaims the headline for Business in Focus magazine’s eight-page promotional feature on Campbell River.

Now available online, the article begins: *“With all the developments going on in Campbell River these days, we could easily write a book, let alone an article. And the massive construction boom that has been taking place over the last few years appears to be just gearing up...”*

The article includes recent building statistics and interviews with Rivercorp CEO Vic Goodman and Ron Neufeld, deputy City manager and general manager of operations for insights on the ongoing transformation of our scenic seaside community.

In the article, Goodman discusses the potential for regional industrial and economic growth and sums up: *“Right now, things are turning around in the economy for these types of sectors and we anticipate strong growth. Campbell River, because of its geographic location, the beauty of the area and the west coast climate, will continue to attract a fairly significant number of retirees who buy homes and turn Campbell River into their year-round residence,”* he says.

The article also asks why so much is happening at once in our community.

“A few different factors are at play. Campbell River has historically been a resource-based community, with diversity in forestry, fishing and mining. Add great transportation access by air, water or land and excellent infrastructure all nestled in a spectacular setting with a mild climate and you have all the ingredients for strong economic growth. Right now, multiple opportunities are just starting to be realized, and we are well-positioned to take advantage of these and more,” says Neufeld. *“All the pieces are here, opportunity is here and I think we are going to see community development and growth the likes of which we have not seen before.”*

Read the article starting on page 180 of the March edition at www.businessinfocusmagazine.com

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