

May 16, 2014

---

**Here we go: curbside blue box program now taking more items**

Campbell River residents can now put more recyclable items in their blue box. Milk cartons, aerosol cans, spiral wound containers for frozen juice, cookies and other items, hot and cold drink cups and plastic plant pots are among the new items that will now be collected in curbside blue boxes.

On May 19, Campbell River – and many other areas across BC – expanded the residential recycling program by working in partnership with Multi-Material BC (MMBC).

MMBC is a non-profit organization that will manage packaging and printed paper product stewardship in BC. MMBC provides a financial incentive to the City of Campbell River that will be used to reduce fees residents pay for recycling by \$14 per household.

*“The end result means cost savings for Campbell River residents and fewer items in the landfill,”* said Ron Neufeld, Deputy City Manager for Campbell River. *“It’s a long-term, more environmentally-friendly decision for the City and other areas to take.”*

Curbside recycling collection schedules remain the same and collection will continue by Emterra Environmental, working as part of a new group called Green by Nature.

*“We’ve been working to let residents know about these changes, and we’ve received positive feedback and interest in the enhanced curbside recycling service,”* said Amber Zirnhelt, the City’s sustainability manager.

The City is reminding residents of the change at events and through radio and newspaper ads, videos and Facebook posts, information posted on the City of Campbell River website, and with flyers people will find in their blue boxes once the recycling is emptied.

Full details on acceptable items can be found on the City’s website ([www.campbellriver.ca](http://www.campbellriver.ca)) under City Services, Garbage, Recycling & Yard Waste.

The City is planning to launch a similar recycling awareness program later this year for multi-family buildings, as all multi-family buildings will be required to have recycling in place by January 1, 2015.

**Recycling Depot Changes**

Also starting May 19, the Campbell River Waste Management Centre on Argonaut Road will accept materials including Styrofoam, glass, and plastic bags/film wrap.

The depots at Strathcona Gardens and Willow Point Park will not take any new items, but will continue to be drop-off locations for cardboard, hard plastics, and metals.

The privately-run depot at 1580 Willow Street (Island Return-It Centre) will offer expanded recycling, including accepting all glass products, soft plastics such as bags and plastic wraps, cardboard, paper and Styrofoam.

On June 1, the SunCoast Eco Depot on Maple Street will also begin to collect printed paper and packaging material.

For the most up-to-date list of depot locations and which recyclable materials they will accept, visit [www.cswm.ca](http://www.cswm.ca) / depots. For more information on MMBC visit: [www.multimaterialbc.ca](http://www.multimaterialbc.ca)

###

**Contact:** Amber Zirnhelt, Sustainability Manager

250-286-5742

---