

## News Release

November 6, 2013

## Creighton to continue Spirit Square event planning and management

The City of Campbell River has again awarded a three-year contract for Spirit Square event planning and management to local businessman Jim Creighton.

"Since 2010, Jim has kept this venue a safe and secure cultural gathering place for our community," says Ross Milnthorp, the City's general manager of parks, recreation and culture. "Thanks to his dedication and expertise, Spirit Square is the place to be for a variety of activities that promote diversity, artistic expression, and help raise the profile of a number of community groups."

Along with coordinating activities at Spirit Square, Creighton manages the Pier Street Farmers' Market and Arts Fair, coordinating entertainment, community organization participation and vendor bookings. He's also a member of Canada Day committee and produces musical events.

"We look forward to the continuing promotion of Spirit Square as a key part of our increasingly vibrant downtown core," says Councillor Ron Kerr. "Spirit Square is an integral element of Campbell River's cultural precinct, and the quality programming and strong community involvement create a welcoming atmosphere and a lasting positive impression for residents and visitors. Taxpayer investment in programming and management of Spirit Square provides an excellent return in terms of community and economic development."

The contract is valued at up to \$54,000 for the 2014 season and includes the costs of advertising, programming, rentals and managerial fee.

For more information about activities in Spirit Square, check out the website at <a href="www.spiritsquare.ca">www.spiritsquare.ca</a>, or contact Jim Creighton at 250-203-1399 or via email at <a href="info@spiritsquare.ca">info@spiritsquare.ca</a>.

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