

September 12, 2013

Public invited to help shape this fall's downtown visioning workshop

In preparation for an upcoming downtown visioning and design charrette, members of the public are invited to share their ideas at an open house / workshop.

This fall, the City of Campbell River will host an intensive visioning and design charrette to develop a community-supported concept for vacant land on the waterfront near Roberts Reach Road. This exercise will fine-tune the community vision for this area that was established through the Sustainable Official Community Plan process.

"A charrette is a collaborative design and planning session that combines the interests of a diverse group of people to achieve a viable land use and urban design concept," explains Ross Blackwell, the City's manager of land use services. *"Ideas gathered during the pre-charrette sessions will help structure the charrette led by a consulting team later this fall."*

Pre-charrette workshops will take place:

- 7 to 8:30 p.m., Wednesday, September 18 – Room 2, Campbell River Community Centre
- 12:30 to 2:30 p.m., Thursday, September 19 – Room 2, Campbell River Community Centre

"The charrette later this fall will also offer opportunities for additional public education and input," Blackwell confirms.

The consulting team that will lead the charrette has not yet been selected, but is expected to include experts in architecture and landscape architecture, engineering, city planning and land economics.

Along with opportunities for public input, the charrette process will invite representatives from the Campbell River Indian Band, Ministry of Transportation and Highways, BC Ferries, the local business community and more.

The area that will be the focus of the charrette is considered a key location for downtown revitalization due to the visual prominence of the site and its proximity to the downtown core.

Questions? Please contact the City's Land Use Services Manager Ross Blackwell at 250-203-1144.

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