

March 20, 2013

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### **Campbell River powering down for Earth Hour**

Let's join the world Saturday, Mar. 23 and switch off our lights for Earth Hour.

Starting at 8:30 p.m., people around the globe will turn off their lights for 60 minutes to reduce green house gas emissions from electricity generation and create awareness about global warming.

Earth Hour is a World Wildlife Fund initiative that began in Sydney, Australia on Mar. 31, 2007 when more than two million residents turned off non-essential lights for one hour. Every year this environmental movement continues to grow, with more than 130 countries participating last year.

*"In Campbell River 23 per cent of our greenhouse gas emissions are produced from buildings, and one of the key targets outlined in the Community Energy and Emissions Plan is to increase home energy efficiency," says Councillor Larry Samson. "We can conserve energy by retrofitting our homes for greater energy efficiency and taking simple steps to change our habits – like switching off the lights when we don't need them on."*

On Mar. 23, the City of Campbell River will have a booth set up at the Community Centre for the Walk Away From Racism event. Bring your family from 10:30 a.m. to 1:30 p.m. to learn about Earth Hour and ways that you can conserve more energy.

Last year, Campbell River reduced energy consumption by 2.4 per cent during Earth Hour. Help Campbell River conserve energy again by turning out your lights for one hour this Saturday.

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