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Campbell River featured in *Business Review Canada* and *Construction Digital* magazines

Campbell River is featured in the September 2013 editions of *Business Review Canada* and *Construction Digital* magazines.

The same article is published in both magazines, with Campbell River in a starring role as a community that's growing through innovative infrastructure and beautification.

Over the past two decades, the City has made considerable investments in Campbell River's core infrastructure (water, sewer and transportation routes) to continue to look after community assets and provide citizens services, and to attract and facilitate growth in line with the Official Community Plan.

"Because community growth tends to be cyclical, being ready to make the most of opportunities is an essential component for delivering the community's vision for growth and prosperity," says Ron Neufeld, Deputy City Manager and General Manager of Operations for the City of Campbell River. *"Projects like the airport terminal building improvements and runway expansion as well as the sewage lift station installation during the Hwy. 19A upgrade put us in a position to meet the demand for future economic growth and development. These improvements also lay the foundation for growth and development that reflects what local people have said they want to see happen in our community."*

The beautification that comes with improvement projects also help attract interest in Campbell River, Neufeld says.

"With a number of projects underway, competitive housing values and great lifestyle in our spectacular setting, now's a good time to be in Campbell River – and these magazines will help get the word out," Neufeld adds.

See the magazines, and read the Campbell River profile online at:

- <http://www.constructiondigital.com/magazines/14007> (starting on page 118)
- <http://www.businessreviewcanada.ca/magazines/14016> (starting on page 62)

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