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City of Campbell River launches new website

The City of Campbell River has launched its new website. As of today, people looking for information at www.campbellriver.ca will experience a new look and layout, extensive use of images, enhanced mapping, plus advanced search capabilities.

"Our new website was completely re-designed, content has been updated, and the extensive use of advanced features will make it easier for citizens to locate the information they told us they want: from employment opportunities, tender documents, building permit applications and bylaws, to Council information and maps," says Warren Kalyn, the City's information services manager. *"Web users also told us they wanted improved search and navigation functions on the City's website for easier, more efficient access to online information – and we made usability a top priority in the website design."*

Highlights of the new website:
- More than 400 pages of information
- More images, enhanced maps and enhanced navigation and search capability
- Extensive "I Want To" section, including how to report problems with roads, sidewalks, water, sewer
- A centralized document library
- Translation services for more than 70 languages
- Full mobile version compatible with most mobile devices
- Streaming banner capability for emergency broadcast alert
- Opinion poll feature
- Photo library – a public opportunity to be an early contributor to the website and showcase Campbell River's many faces

"People who love their camera and love Campbell River are invited to gear up and wow us with their best shots," Kalyn adds. *"The most eye-catching images of our spectacular community will find a home in the website's new photo gallery and possibly our panoramic banner pages."*

A range of photos are welcome, from action shots to artsy images of people and wildlife. Submissions will be reviewed for image quality, creativity, relevance and on how well they capture the remarkable spirit of Campbell River.

People are welcome to email high-resolution photographs to info@campbellriver.ca with "Website Photo" in the subject line. Each submission should also include a short description of the photograph (what and where it was taken) as well as the name and brief introduction of the photographer that will be used as an image credit (example: Holly Wood, mom, gardener and baseball pitcher).

"Public input on the website project has been important from the beginning, especially the public survey last year that helped determine what people wanted to see in a new website," says Councillor Claire Moglove. *"Sharing photos through the photo gallery will give people another way to contribute to the City's online image."*

The re-design replaces a 2005 website. The City of Campbell River's website re-design was done by Graphically Speaking, a Vancouver firm with a successful history of municipal website development. Council approved spending up to $57,500 on website renewal and the project has been completed on budget.

"The City's website will continue to be a work in progress, continuously developing and evolving. The new website also offers more possibilities to expand and integrate other online tools as future needs require and resources allow," says Kalyn. *"The City's website will also continue to link to our Facebook page and YouTube channel, which survey respondents named as the most in-demand social media connections."*

For best results, the new City of Campbell River website should be viewed through Internet Explorer version 9 or Google Chrome.

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