

News Release

August 14, 2013

Campbell River to receive MMBC funding for recycling services

Recycling services will expand in Campbell River, with funding assistance from Multi-Material BC for the City's curbside recycling collection program.

The new program, from Multi-Material BC (MMBC) comes into effect as part of provincial legislation requiring producers to take responsibility for residential printed paper and packaging by May 19, 2014. Under the Environmental Management Act Recycling Regulation, producers must have stewardship programs in place for processing packaging and printed paper. To meet this requirement, MMBC, a non-profit organization working with producers, is offering funding to assist with recycling programs for supervised depots and residential (including multi-family) collection services.

The program will result in expanded material being accepted at the curb starting in May 2014. New items people can recycle in their blue boxes will include empty aerosol containers, spiral wound cans, plastic plant pots, hot and cold drink cups and more. Options for recycling Styrofoam and soft plastics at local recycling depots and a new opportunity for recycling glass are also being investigated.

"We are very pleased about the expanded recycling services that will be available to our community beginning next May," says Councillor Larry Samson, who holds the portfolio for the environment. "Expanded services and financial assistance will provide a boost for our waste diversion goals."

Based on the most up to date information from MMBC, the program may provide the City with up to \$365,000 per year toward recycling services, for public education and program administration. As well, contractors servicing multi-family buildings will be eligible to receive funding from MMBC ranging from \$17 to \$20/household/year to assist with the cost of basic recycling services. Starting on January 1, 2015, all multi-family buildings in Campbell River will be required to have recycling programs in place.

"The MMBC program will help us all work together to divert even more waste from our landfill." adds Councillor Mary Storry, whose portfolio includes public works. "The significant funding from MMBC to help cover the costs of our recycling and waste diversion programs is a bonus to help us enhance our current efforts."

Further information on the program is available at http://multimaterialbc.ca/

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Contact: Amber Zirnhelt, Sustainability Manager 250-286-5742