



## Media Release

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### **Speak up and speak out, with paper Tweets at Sportsplex and Community Centre**

Putting a fun and local twist on social media, the City's Recreation and Culture Department has launched a paper Tweets bulletin board information system to get people talking about programs and services.

Based on Twitter and Facebook, anonymous written comments (Tweets) will be posted on bulletin boards in the Sportsplex and Community Centre, inviting other people to add their thoughts and suggestions. Posts will remain "live" (on the board) for two weeks, and staff will respond to questions and gather suggestions for program improvements.

*"We're seeking ways to continuously improve our service delivery to people who use our facilities, and we welcome all Tweets, suggestions, concerns, even high-fives for what we're doing right,"* says Michele Sirett, Recreation & Culture Supervisor.

People can provide their comments for the board in person at the Sportsplex or Community Centre. After two weeks, Tweets will go back to staff for review.

*"This is a low-tech, immediate way for people to share their thoughts, and to see the responses and interest their ideas generate,"* Sirett says, adding that *"people can keep in touch with what's happening in recreation programming by liking us on Facebook."*

Check it out at Campbell River Recreation.

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