

July 3, 2012

Great Curb Appeal wins best overall in Canada Day parade – kicks off 2012 campaign

“Everyone likes to be recognized and thanked for a job well done.”

So says Communities in Bloom Committee (CiB) chair Nigel Lambeth reflecting on the committee’s 2012 Great Curb Appeal campaign, which kicked off with the Canada Day Parade. The CiB parade float won the “Best Overall” entry prize.

“The float was designed and assembled under the leadership of Elaine Jansen, and the CiB team would like to thank Home Hardware for the donation of the model home and many other supplies that gave our entry wonderful curb appeal,” Lambeth adds. *“Thanks also to Coast Realty, Comox-Strathcona Waste Management, Compost Diva Solutions, Hugh Schmid, C & L Supplies and Dennis, Darrel and Walter of the Glacier Heritage Power and Equipment Club. And a special thank-you to all the CiB volunteers who helped decorate, supplied fresh flowers and marched the parade route dressed as flower pots!”*

Anyone in Campbell River may nominate a neighbour for outstanding efforts that continuously improve the appearance of their neighbourhood. Just call the City Parks department (250-286-7275) or visit the City of Campbell River website (www.campbellriver.ca) between July 1 and August 6 to submit a nomination.

A volunteer from the Communities in Bloom Committee will present the nominated neighbour with a colourful doorknob hanger that lets the community know their beautification efforts are recognized and really appreciated.

“So, if you’ve often admired your neighbour’s property and the work they do to keep up appearances, now is your opportunity to say thanks for a job well done!” Lambeth sums up.

The Communities in Bloom program fosters civic pride, and promotes environmental responsibility, beautification and green spaces through community involvement. People interested in learning more can contact the City Parks Department at 250-286-7275.

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Photo: Great Curb Appeal Campaign float in the Canada Day parade

Image: Great Curb Appeal door hanger