



Media Release

May 10, 2010

Do you like the idea of a new name for Highway 19A? If so, help re-name the route!

The City of Campbell River is considering changing the name of the coastal highway (Hwy 19A) within City boundaries. Council wants to know if people support the idea to change the name and is asking for new name suggestions from people who support the idea.

People can indicate their support for a name change and submit their name suggestions through an online form. They can also mail in their suggestions to City Hall.

All name suggestions will be entered in a random draw for prizes.

"We're looking forward to hearing people's suggestions for names that represent this unique roadway and create a distinct image for this part of Campbell River, names like Oceanview Road or Marine Drive," says Mayor Charlie Cornfield.

Deadline for suggestions is May 25.

Name suggestions will be compiled and presented to Council in June, and Council will make the final decision on a possible name change for this route.

The electronic form will be available for use on the City's website at www.campbellriver.ca under *What's New* after May 11. There is an option on the form for people to indicate that they do not support the name change.

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