

September 1, 2011

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**Bylaw prohibiting signs on public waterfront will take effect after upcoming election**

The City's Sign Bylaw has been amended to curb political campaign signs on public waterfront, but will not be enforced during the upcoming municipal and school trustees election.

To preserve views along the City's waterfront walkway, Campbell River City Council adopted an amendment to the City's Sign Bylaw to prohibit political campaign signs on public property located along the east side of Highway 19A between 1<sup>st</sup> Avenue and Ocean Grove Road at the Aug. 30 Council meeting.

*The Local Government Act* requires that any bylaw related to municipal elections be adopted at least eight weeks before the first day of the nomination period. Nominations for the upcoming municipal election open Oct. 4.

*"While the amendment was not completed in time to meet provincial regulations and cannot be enforced during the municipal and school trustee elections on Nov. 19, Council would prefer that candidates will choose not to place election signs along the waterfront walkway as signs detract from the beautiful waterfront views," says Mayor Charlie Cornfield. "But given that this bylaw will not be enforceable until after the election, people who run for Council or as a school trustee will have to make this decision themselves. Certainly, for all future elections, municipal, provincial and federal, this bylaw will be in effect."*

As outlined in the City's Sign Bylaw No. 3309, election signs are permitted on all private and public property, with the exception of parkland, Crown lands and road right-of-way medians.

For further information on the upcoming fall elections, including details about dates for nomination submissions, go to the City's website at <http://www.campbellriver.ca> and click on 2011 Elections, or call the City Clerk or Deputy City Clerk at 250-286-5700.

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