

June 2, 2010

Water Wise Program Starts for Summer Season

Summer weather is back, and along with this start of the season people in Campbell River will begin to see water cyclers.

This group of university students from Campbell River will spend the summer providing resources and advice to the community on how we can all be water wise outdoors during the driest time of year.

Some suggestions from the water cyclers include:

- Raise lawn mower blade heights to three inches (7.5 cm) to keep lawns greener with less water.
- Check soils to see if conditions can be improved for lawns to stay green with less watering.
- Adjust automatic sprinkling timers to water during off-peak periods and to avoid overwatering.

Residents interested in having the water cyclers help them be more water wise, can call the City's Water Wise hotline at 250-203-2316 or email water.wise@campbellriver.ca.

"We're also encouraging residents to incorporate other innovative approaches to water conservation," says Mayor Charlie Cornfield. "Using water wisely benefits the entire community through reduced infrastructure costs and lightens our impact on the natural environment."

"Last year's Communities in Bloom Garden Award winner, Sandra Milligan, provides great ideas for significantly reducing water use," adds Councillor Roy Grant, Council liaison to the City's Environmental Advisory Commission. "By using rain barrels instead of city water, trees for shade and incorporating gardening practices specific to our region, Sandra is making the most of this vital resource."

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