



Media Release



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Rivercorp Board to be restructured and revitalized

Rivercorp (Campbell River Economic Development Corporation) in cooperation with City Council is actively seeking new board members to expand and enhance Rivercorp's Board of Directors.

"One of Campbell River's best assets is the amazing community spirit shown time after time in many local events organized by volunteers and supported by all of Campbell River. We are looking for energetic people who have this spirit for getting things done and have the passion and commitment to promote economic development in Campbell River," says Rivercorp chairman Lorrie Bewza.

"Economic development and diversification are the keys to our community's success. Expanding and enhancing the board will revitalize Rivercorp with new energy and strong direction," affirms Mayor Charlie Cornfield.

"Our new board structure will result in a more dynamic and diverse group of individuals who accurately reflect the diversity of economic sectors and opportunities within Campbell River," Bewza says.

Rivercorp invites anyone with specific knowledge and skills sets in the following areas to apply to serve on the board: retail, information and financial services, transportation, renewable energy, resource extraction and manufacturing, tourism and property development.

"People with experience in any of these areas, complemented by the core skills of finance, human resources, or legal expertise, are particularly welcome at this time," Bewza adds.

Rivercorp is looking to recruit appropriate members within the next few weeks. Contact Rivercorp at 250-830-0411 for a board member application form.

– 30 –

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