

July 15, 2010

Six new Rivercorp board members appointed

Six new Rivercorp Board members have been appointed by City Council.

At its June 29 meeting, Council unanimously appointed Marcel Rivard, Ben Chalmers, Greg Manzulenko, Cheryl O'Connell, Bruce Kempling and Tom Conlon to the Rivercorp Board.

Lorrie Bewza (chairman), Harley Elias and Phil Griffiths remain board members, bringing the total number of volunteers on the board to nine.

“Rivercorp and City Council want to create a revitalized Rivercorp Board to bring a strong new energy and direction to economic development and diversification in Campbell River,” says Mayor Charlie Cornfield. “The new board is made up of a dynamic group of individuals who reflect the variety of economic sectors and opportunities within Campbell River.”

Rivercorp advertised for volunteer board members with specific knowledge and skills in: retail, information and financial services, transportation, renewable energy, resource extraction and manufacturing, tourism and property development as well as finance, human resources or legal expertise. All candidates were evaluated based on the economic sector they represent as well as their work experience, community involvement, education and skills.

“The new appointees offer the broadest range and diversity of experience among those people who applied,” says Rivercorp chairman, Lorrie Bewza. “This provides the Rivercorp Board with a solid foundation for guiding future economic development initiatives, tourism promotion and the Visitor Centre operation.”

Marcel Rivard is a registered forest technologist and retired production superintendent of coastal operations with Weyerhaeuser.

Ben Chalmers is vice-president of the Mining Association of BC.

Greg Manzulenko is the general manager at Island Generation.

Cheryl O'Connell is director of continuing education and training at North Island College.

Bruce Kempling is the owner of Ocean Pacific Marine Supply and Boatyard.

Tom Conlon is Marine Harvest Canada's finance director.

The three existing directors hold the following positions: Phil Griffiths is a commercial account manager with the Bank of Montreal, Harley Elias is an instructor in North Island College's Tourism & Hospitality Management program, and Lorrie Bewza represents the entrepreneurial, development and real estate sector.

The Campbell River Economic Development Corporation “Rivercorp” was established in 2001 as a locally owned and operated Economic Development Corporation focused on delivering services that retain and grow our local and regional advantages. Rivercorp's leadership in navigating through a wide variety of public and private resources needed to support that focus is a key action for long term community sustainability. In 2008, Rivercorp integrated the services of Tourism Campbell River and Region and the Visitor Centre. Find out more at www.rivercorp.ca.

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