

March 15, 2010

City Announces Earth Hour Home Energy Evaluation Contest

What did you do for Earth Hour last year? And what will you do in 2010?

This Earth Hour, the City wants to help you permanently cut your losses and greenhouse gas emissions.

Share a few sentences on your Earth Hour lights-out experience between 8:30 and 9:30 p.m. on Saturday, March 27. Make it short, make it funny, make it profound – whatever it takes to get you noticed.

In partnership with LiveSmart BC and the Carihi and Timberline Green Teams, the City is announcing the Earth Hour Home Energy Evaluation contest. The winning entry will receive a free home energy evaluation donated by Campbell River's Great Blue Heron Energy Evaluation (valued at \$300).

A home energy evaluation shows people energy-saving ways to retrofit homes and qualifies homeowners for further government grants. Eligible energy-improvement projects include: air sealing, insulation, hot water, windows, doors and skylights, heating (including wood stove exchanges), ventilation and air-conditioning systems and water conservation. Plus, a home energy evaluation provides an EnerGuide rating, a valuable selling feature.

Earth Hour is an international climate awareness program. Write the City of Campbell River explaining how you took the time to make a difference for your chance to win the Earth Hour Home Energy Evaluation prize. The Carihi and Timberline Green Teams will review the submissions and select the winner.

"I feel that the importance of Earth Hour unites the world by spreading environmental awareness for a dramatic cause on climate change," says Amy Orlando, a Timberline Grade 12 student and member of her school's Energy Ambassador group. "In order to achieve a successful Earth Hour, we must link arms as a community, a nation and as a world by taking stand against climate change. We need your global support on Saturday, March 27th at 8:30 p.m. by switching off your lights in hopes for a more healthy and sustainable future."

"We look forward to hearing how City residents participated in this initiative to recognize the need for energy conservation," adds Mayor Charlie Cornfield. "This is one way people can make a difference that benefits everyone – and have a shot at a great prize."

Earth Hour participants can submit their entry for the Earth Hour home energy evaluation contest by April 12 via email (info@campbellriver.ca) or mail to City Hall at 301 St. Ann's Road, Campbell River, BC, V9W 4C7.

Winners will be announced during the Earth Week Festival film night April 20 at the Tidemark Theatre.

More information about Earth Hour is available at: www.earthhourcanada.org.

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