

August 24, 2009

Campbell River Torch Relay Now Has Blog Site, Facebook Page and More to Come

The Community Relations and Promotions Committee of the Campbell River Task Force Committee is very pleased to announce a blog site and Facebook page to keep people up to date on the Torch Relay activities. Also under development are Twitter and Flickr pages.

The best way to access these pages is through www.torchrelay.ezabu.com. People can also subscribe to the email service available through these sites in order to be kept immediately informed about any activities. Regular updates will be provided by the various Committees of the Official Task Force.

“This is an excellent way for Campbell Riverites to be kept up to speed about the progress of events and all the activities of each Task Force Committee,” says Michele Babchuk. *“Campbell River has recently been applauded by the officials of VANOC on the organization of this community event that has occurred so far, and VANOC is using Campbell River as a model for how other communities could plan their event. The citizens of Campbell River will be very proud of how this event will unfold in our community.”*

“We know people are keen to learn as much as possible as we prepare to host the Olympic Torch Relay on November 2,” adds Mayor Charlie Cornfield. *“Making updates so easily accessible via the Internet will help ensure as many people as possible will be able to find the information they need to come out and celebrate our community and the Olympic spirit during this historic, once-in-a-lifetime event in Campbell River.”*

For more information about the social media channels, please contact Lawrence Lewis at 250-203-3787

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