

March 16, 2009

Turn Off Your Lights for Earth Hour 2009

Sign up to take some pressure off the planet, Saturday, March 28 at 8:30 p.m. and enter to showcase your unplugged experience on the City of Campbell River's website.

The City of Campbell River encourages residents to join an hour-long lights-out event by signing up for Earth Hour 2009 at www.earthhourcanada.org.

"The website offers interesting tips and ideas to help fight climate change and reduce our ecological footprint," says Mayor Charlie Cornfield. "This is an opportunity to play a family game, socialize with friends or to enjoy the evening outside – and we want to hear about your experience."

Sign up and participate in Earth Hour 2009, then write a brief (half-page maximum) account of your 60-minute unplugged experience. Submissions will be reviewed by an astute judging panel made up of the City's Environmental Advisory Commission. The top five entries will be posted on the City's website www.campbellriver.ca and all will be included in the Communities in Bloom judges' binder to enhance Campbell River's participation in the national competition this year.

Send entries (with telephone number and return address) by Wednesday, April 14, to Terri Martin, the City's environmental coordinator at 301 St. Ann's Road Campbell River, B.C., V9W 4C7 or by email at terri.martin@campbellriver.ca.

The City will do its part by reminding employees to turn off all computers and other electronic equipment when they leave work.

People can sign up for Earth Hour 2009 individually or as a group or organization. Last year, 52 communities in British Columbia participated in Earth Hour, helping Canada lead the world in cities that signed on for this global climate change challenge. Almost half the population participated in this simple action of switching off the lights.

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Contact: Terri Martin, R.P Bio, Environmental Coordinator 250-286-5711