

June 16, 2009

City Proud of Environmental Awareness Efforts

When the National Communities in Bloom judges tour the city on Friday, July 24, Environmental Awareness is an area that the City of Campbell River will be proud to showcase.

The judges will be evaluating environmental elements such as sustainable development, policies and bylaws, waste reduction, landfill sites, hazardous waste collection, transfer/recycle stations, recycling initiatives, Integrated Pest Management, water source, treatment and conservation, naturalization, environmental clean-up activities and environmentally friendly transportation.

City initiatives to be showcased this year include the Baikie Island restoration project, the new federally-funded green roof at City Hall, the recently implemented Blue Box and Yard Waste programs, Smart Growth studies, transportation management strategies, community involvement in environmental clean-ups and more.

Can you be involved? Yes! Here's how:

Businesses/ Residents/ Service Clubs, Schools, Churches, Non-Profits

- Let us know about your environmental projects that enhance Campbell River
- Send photos of your environmental efforts for the Judge's Community Profile Binder to Lynn Wark, CIB Committee Staff Liaison, at lynn.wark@campbellriver.ca (by June 30)
- Offer to showcase your environmental efforts to the judges on Tour Day (Friday, July 24)

If you are interested in helping prepare Campbell River for the Communities in Bloom competition, please join us at the next Communities in Bloom Committee meeting.

For more information, please call the City of Campbell River Parks Office at 250-286-7275.

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Contact: Lynn Wark, Parks Project Supervisor 250-286-7805