



News Release

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Register now for Refresh and Inspire – fun and open format to pitch proposals

Got a great vision for Campbell River's downtown 3.5-acre site? The City's Waterfront Task Force welcomes inspiration from community groups and individuals during a series of four-minute pitches on June 26 from 6 to 9 p.m. at the Campbell River Community Centre Lounge (401-11th Ave.).

Presenters can register online at campbellriver.ca/refresh. Once you've completed the form, a Campbell River representative will contact you to confirm equipment needs and answer any questions.

"The online registration form will help people prepare their pitch by considering how their idea benefits the community in four different ways – social/environmental/economic/cultural," says Marianne Wade, the City's development services manager.

"Everyone is welcome to participate as an audience member and/or presenter in this friendly, open public environment. And, if public speaking is not your style, people will also be able to share ideas on our community Sounding Board, which will appear at public events throughout the summer," Wade adds. *"There will also be an electronic format for sharing comments and ideas. Stay tuned for more details as Refresh and Inspire builds momentum and continues the work of the Downtown Refresh initiative."*

The task force will review and analyze the ideas, taking into account land development, economic development, social and cultural considerations to identify principles that will be the foundation of future development for the site. The task force will also consider infrastructure and servicing options, related City policies such as Refresh Downtown and previous community feedback and suggestions for this site.

The task force will report back at the next community event, scheduled for July 25.

For more information on the Refresh and Inspire event, please call the City's Community Planning and Development Services Department at 250-286-5700 or email planning@campbellriver.ca. Sign up for email updates about the City's downtown design project at campbellriver.ca/refresh.

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