

March 22, 2016

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**New economic development officer to join City team mid May**

Rose Klukas, the director of economic development for the District of Kitimat for the past five years, will become the City of Campbell River's economic development officer May 16.

*"We are fortunate to have Rose join our management team," says Mayor Andy Adams. "Rose's experience, sound strategic planning, forward thinking and professionalism will be a welcome addition to Campbell River."*

Council decided last spring to make economic development part of City operations, and Klukas sees the benefits of integrating economic development into City Hall.

*"Relationship building is the foundation of successful economic development," says Ms. Klukas. "A key approach for me is connecting and truly collaborating with Council and other City departments as well local businesses and developers, industry, educational institutions, community groups and especially local First Nations. Ongoing contact with neighbouring communities and provincial and federal officials also helps yield strategic programs that enhance services for residents and businesses and attract potential investors."*

*"Rose brings years of experience working for local government and an impressive record of successful economic development and marketing initiatives, and we are eager to have her join the City team," adds city manager Deborah Sargent. "Rose has regularly hosted international delegations and is familiar with the interests of international investors. She also has direct experience helping a community remain resilient during the transition that comes with the loss of a major industry and the required creative use of limited funds."*

*"My husband and I are thrilled to move to the beautiful City of Campbell River," Klukas adds. "I look forward to putting my skills to work for Campbell River and capitalizing on the many opportunities in this community to help us all realize our full potential."*

The City of Campbell River successfully filled the economic development officer position with the assistance of Davies Park Executive Search.

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