

HELP PUT CAMPBELL RIVER'S NEW TOURISM MARKETING PLAN INTO ACTION

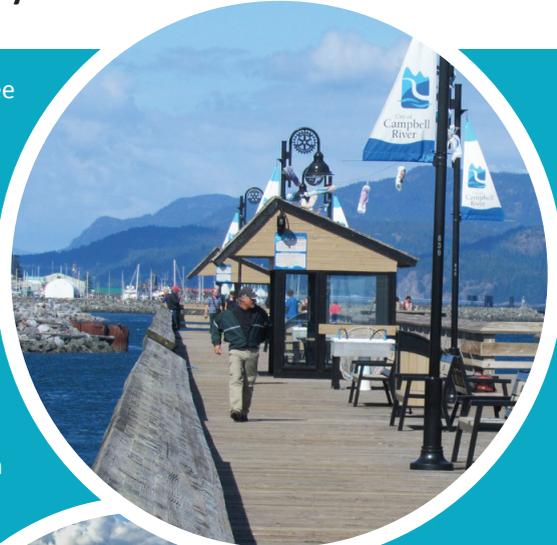
Join the Tourism Advisory Committee!

The Tourism Advisory Committee will provide advice and recommendations to Council to deliver the community's tourism vision and make Campbell River a destination of choice.

The committee will focus on:

1. Destination marketing in target markets to increase the number of overnight stays in paid accommodation
2. Visitor servicing that provides information where/when/how visitors prefer to support longer stays and increased spending, plus education and training to help Campbell River deliver remarkable visitor experiences
3. Destination development by working with partners to ensure tourism knowledge and expertise and the visitor perspective is considered in all significant local projects/ventures

The nine voting members on the Tourism Advisory Committee will represent accommodation providers and include people with experience and knowledge of tourism or destination marketing, visitor servicing or related and relevant skills.



The two-year committee member term begins Jan. 1, 2017

View terms of reference for this committee and application forms at www.campbellriver.ca under What's New. Pick up paper copies of the application form at City Hall.

Apply today! Deadline is 4:30 p.m. Monday, Nov. 14, 2016
Questions? Please contact Tracy Bate, Deputy City Clerk at 250-286-5705 or email tracy.bate@campbellriver.ca

Saturday, Oct 29
10am-2pm
FREE

Repair Café
Campbell River Sportsplex

DON'T TOSS IT, FIX IT!

Make broken or damaged items functional again, and keep them out of the landfill.

Our repair volunteers will help you fix items that you bring in. If you can carry it, you can bring it to the Repair Café.

Bring your bikes, electrical appliances, audio/visual items, cell phones, cordless phones, upholstery, power tools, jewellery, musical instruments, sewing projects and more.

Watch our Facebook page for updates.

SPORTSPLEX, ROOM 2/3

FREE

Sportsplex 250-923-7911 | Campbell River Community Centre 250-286-1161 | campbellriver.ca/recreationguide



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