

April 20, 2016

American viewers of ALONE TV series could win Campbell River trip-for-two sweepstakes

Campbell River will be the destination of choice in a trip-for-two sweepstakes contest that coincides with the launch of the second season of the ALONE television series filmed on northern Vancouver Island.

Island North Film Commission, Campbell River Creative Industries Council and Tourism Campbell River & Region have partnered with History Channel to launch the sweepstakes contest open to 39 million American fans of the History Channel, and more than 52,000 fans of ALONE.

The sweepstakes package valued at more than \$4,000 U.S. includes:

- Airfare from anywhere in North America to Campbell River, BC, Canada courtesy of Tourism Campbell River & Region and the Creative Industries Council
- Three nights stay Comfort Inn & Suites, Campbell River's new, downtown, waterfront property
- Three nights stay, one room, double occupancy featuring hospitality from the Laichwiltach First Nation courtesy of Tsa-Kwa-Luten Lodge
- A full day Grizzly Bear Wildlife Tour for two guests courtesy of Campbell River Whale Watching and Bears of Bute (Homalco Wildlife Tours)
- A full day Whale Watching Zodiac Tour for two guests courtesy of Eagle Eye Adventures
- A three-hour Raft & Snorkel with Salmon Adventure for two guests courtesy of Destiny River Adventures

The Sweepstakes winners (2 guests) will be chosen on approximately July 22, 2016 and must take the trip between August 15 and September 15 this year.

There will be on-air notifications for American viewers to go to the website and enter the sweepstakes while the show is being viewed, and Campbell River and the contest will also get profile through tagged "shout outs" from the <u>Alone Facebook Page</u>.

"Island North Film worked hard to bring the series to our region, and Campbell River & Region Tourism extends a huge thanks to our partners contributing to this prize package," says Freeman Mary Ashley, trustee of the economic development corporation and tourism staff. *"Together we are making the most of this opportunity to showcase Campbell River to a vast pool of viewers and potential visitors."*

Separate from the Campbell River sweepstakes contest, the ALONE series will also feature a <u>CANADIAN Contest to win cash weekly</u> by watching the show for survival tips.

ALONE debuts Thursday, April 21 at 6 p.m. Visit the History Channel for additional times.

Visit the Discover Campbell River Facebook page for more details

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Andrea Knowles, Communications for:

- Campbell River Community Economic Development
- Tourism Campbell River & Region
- Visitor Centre

Toll Free: 1.866.830.1113 x 101 Local: 250.830.0411 x 101 <u>www.campbellriver.travel</u>

