



City of Campbell River

From the Office of the Mayor

- PROCLAMATION -

- WHEREAS** The complexity and fast-paced changes of today's economy create new opportunities and difficult challenges for Campbell River employers, employees and job seekers;
- AND WHEREAS** Campbell River's economic development and the ability of our businesses and industries to compete in the global economy depend on the availability of a qualified and skilled workforce;
- AND WHEREAS** The businesses and organizations of Campbell River are committed to creating a highly skilled workforce that will meet the human resource needs of our employers;
- AND WHEREAS** Learning develops individual and organizational knowledge and expertise and is critical to growing and sustaining a competitive advantage;
- AND WHEREAS** Our workforce development systems will work to ensure that Campbell River youth, adults, and adults re-entering the workforce obtain the job skills that are essential to achieving prosperity and a high quality of life;
- AND WHEREAS** An effective and coordinated system to educate, train, and retrain Campbell River residents depends upon a strong partnership between community, economic, aboriginal, education, employment organizations and the business community;

NOW THEREFORE I, Charlie J. Cornfield, Mayor of the City of Campbell River do hereby proclaim the week of February 21st to February 27th, 2011, as

"WORKFORCE DEVELOPMENT WEEK"

in the City of Campbell River, Province of British Columbia

Dated this 22nd day of February 2011.



Charlie J. Cornfield
MAYOR