



City of Campbell River

From the Office of the Mayor

- P R O C L A M A T I O N -

- WHEREAS** One in three Canadian families cannot afford to involve their children in sport or recreational activities;
- AND WHEREAS** Jumpstart believes all kids should have the chance to run, skate, play, grow and participate in organized sports and recreation such as hockey, dance, swimming and basketball so they can develop important life skills, self esteem, confidence;
- AND WHEREAS** Canadian Tire Jumpstart helps kids in financial need participate in organized sport and recreation with 100% of customer donations going directly to kids in this community;
- AND WHEREAS** Since 2005, Canadian Tire Jumpstart has helped more than 315,000 kids across Canada participate in organized physical activities including 809 kids here in Campbell River;
- AND WHEREAS** Jumpstart Day is a day dedicated to raising awareness across Canada so all kids can play
- NOW THEREFORE I, Charlie J. Cornfield, Mayor of the City of Campbell River** do hereby proclaim May 28, 2011 to be observed as:

"JUMPSTART DAY"

To give kids a sporting chance

in the City of Campbell River, Province of British Columbia,

Dated this 28th day of May, 2010.



Charlie J. Cornfield
MAYOR