

## News Release

June 24, 2020

## Summer cone zones - road safety reminders to keep everyone safe

Summer time is road work time – when bright orange cones, flashing signs and flaggers in high-visibility vests are out in force to keep crews safe near roadways.

This summer, the City of Campbell River is gearing up to highlight the life-saving importance of cone zones.

With warmer, drier weather, City crews are often working on boulevards, sidewalks, line painting, storm drains and road construction and maintenance.

"This extra activity requires full concentration on driving and slowing down in the cone zone to keep everyone safe. Our road safety reminders are about getting everyone to their destination – and through their workday – as safely as possible," says Drew Hadfield, the City's director of operations. "Drivers should expect minor delays and allow extra time for travelling in summer – and always, always focus on driving. For the sake of people working near the road, other drivers, cyclists and pedestrians, please keep an eye out for workers near the road and pay extra attention in cone zones."

Cone zones also help protect first responders, landscapers, tow truck drivers, and utility workers near roadways.

"Vehicles can weigh two tons or more, and a cone won't slow it down. Roadside workers rely on drivers to keep careful control of their vehicles so they can make it home at the end of their shift without injury," says Mayor Andy Adams. "We're all counting on you to do your part by slowing down and following directions from traffic control people or temporary road signs in the cone zone. And, of course, always leave your phone alone while driving."

To emphasize the importance of road safety, and to remind people about the dangers of distracted driving, the City's summer road safety campaign will feature safety information from ICBC and WorkSafeBC.

###

Contact: Drew Hadfield, Director of Operations 250-286-5783

