

February 11, 2020

Council confirms 2020-2023 Strategic Plan

Council has confirmed its strategic plan for the next three years.

“The strategic plan identifies the critical community issues Council intends to address. It outlines how we’re moving forward a number of important initiatives,” says Mayor Andy Adams. *“The strategic plan also considers long-term projects to advance as Campbell River grows and develops.”*

Council’s 2020-2023 Strategic Plan consists of six pillars, with three focus areas under each pillar.

1. Management & Governance
 - a. Community input
 - b. Good governance
 - c. Infrastructure
2. Livability
 - a. Safety
 - b. Recreation & culture
 - c. Waterfront
3. Economic Health
 - a. Economic development
 - b. Business vitality
 - c. Tourism
4. Relationships
 - a. Most vulnerable
 - b. First nations
 - c. Regional health
5. Growth management - *New
 - a. Housing
 - b. Future growth areas
 - c. Vision
6. Environment - *New
 - a. Climate change
 - b. Natural asset management
 - c. Solid waste

The document also connects objectives with complementary projects and initiatives and cites other City plans, strategies, and bylaws that guide the work outlined in the plan. Regular operations and maintenance are not reflected in the strategic plan.

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