



September 26, 2023

COMPLETE THE 2023 CITIZEN SATISFACTION SURVEY

Survey deadline is October 10, 2023.

The City of Campbell River (the City) recently launched the 2023 City of Campbell River Citizen Satisfaction Survey. A total of 1,300 surveys have been mailed to residents throughout Campbell River.

The Citizen Satisfaction Survey is an opportunity for residents to provide feedback on community services and initiatives, and to help the City plan for the future. Results will help inform upcoming budget discussions, assist the City with meeting public consultation requirements for the proposed financial plan before it is adopted, and help staff make recommendations to Council. The data will also provide Council with up-to-date information for decision making, which will help shape the facilities, services, and programs available to community members for years to come.

"I sincerely hope that as many residents as possible participate in this survey," says Mayor Kermit Dahl. "Thank you in advance for sharing your thoughts with us; we look forward to receiving the results and to using this information to help guide Council's decision making."

Residents who receive copies of the survey via direct mail are encouraged to take a few minutes to complete the survey and return it in the postage-paid, pre-addressed envelope supplied. Addresses were selected on a random sample basis, as it is important that the City receives responses from a wide range of community members in neighbourhoods across the city. Residents who do not receive a copy of the survey in the mail are encouraged to complete the survey via the City's online platform.

Complete the survey at <u>getinvolved.campbellriver.ca/citizen-satisfaction-survey</u>. The survey deadline is October 10, 2023.

Results will be presented to Council in late fall 2023 and also shared on the City's website and social media channels.

For more information, visit <u>www.campbellriver.ca</u>.

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