



BC Housing  
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Web: [www.bchousing.org](http://www.bchousing.org)

February 6, 2009

Attention: Mayors and Councillors

**Re: Make rent more affordable for families in your communities**

We would like to partner with you to help us reach out to low-income, working families in your community to help them better afford their rent. The Rental Assistance Program provides cash assistance for eligible families renting in the private market. For families who have a total household income of \$35,000 or less, this assistance can make a significant difference in their ability to better afford rent, buy food, medicine and other necessities.

To qualify for the program, families must have a gross household income of \$35,000 or less, have at least one dependent child, have lived in B.C. for the past 12 months and have spent part of last year or this year working.

Many families could be helped through your assistance. **Please help us spread the word about the Rental Assistance Program to eligible families by:**

- displaying free brochures, posters, and flyers on your bulletin boards and in public areas
- placing the information on your employee intranet, and in staff newsletters
- placing a link on your webpage to the Rental Assistance program website:  
<https://www.bchousing.org/programs/RAP>
- encouraging eligible families to call and apply at 604-433-2218, or 1-800-257-7756 outside the Lower Mainland

We appreciate your efforts to promote the Rental Assistance Program. If you have any suggestions for us about how to get the information out to families in your area, please do not hesitate to email us at [communications@bchousing.org](mailto:communications@bchousing.org) or to call us at 604-454-5443.

Sincerely,

Alicia Brady  
Communications Officer  
BC Housing