August 02, 2017

**Economic Development *Newsletter In the Spotlight* Ready to Read – Local Businesses Choose Collaboration Over Competition**

The next edition of *In the Spotlight*, a quarterly newsletter from the economic development officer, is ready to read. This issue focuses on the value of a local supply chain, highlighting four progressive businesses that have discovered that part of the reason for their success is their efforts to collaborate with other local businesses

“I am very excited about the release of the newsletter which features Campbell River businesses using innovative ideas”, explains economic development officer Rose Klukas. “For example,” continues Klukas, “these businesses are exchanging ingredients with each other putting a spin on favourite recipes. Fresh pretzels made with yeast from Beach Fire Brewing & Nosh House. Homemade tiramisu made with espresso from The Island Grind. Yum!”

The newsletter is distributed electronically via the City’s website (sign up for email distribution through the Newsroom at [www.campbellriver.ca](http://www.campbellriver.ca)) and social media platforms. Paper copies are available at City Hall.

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Contact: Rose Klukas, Economic Development Officer 250.286.5738