

June 19, 2015

Planning Institute of BC names Campbell River a winner for St. Ann's block upgrade

The City of Campbell River is bringing home another honour for the St. Ann's block upgrade project.

At a June 18 ceremony, the Planning Institute of BC's Silver award for Excellence in Planning Practice (for populations under 80,000) went to the City and project partners Highland Engineering, PwLpartnership and Dialog. The project will also be featured in an upcoming issue of *Planning West* magazine.

The Excellence in Planning Practice categories recognize the efforts of planners to turn policy into reality, whether it is crafting a new urban space, protecting the industrial land base, using community partnerships to secure funding for much needed projects, engaging the public with creative approaches or new directions in project management. The City's project was award winning for its innovation, because the results are transferable to other locations for smaller or larger projects, because the project deliberately incorporated economic, cultural, social and environmental benefits and for the public process that invited public input and kept people informed about the project.

"The planning behind the St. Ann's block upgrade worked with the timing of new development to replace aging infrastructure and create what's now a great public experience through a new investment in the downtown core," says Mayor Andy Adams. *"Piece by piece, and thanks to the foundation laid with this project, we're seeing a more dynamic downtown taking shape, in keeping with the visions in the official community plan to encourage walkability, lively public spaces, green infrastructure, arts and culture and a revitalized downtown Campbell River."*

"On behalf of the PIBC Awards Committee, I am very pleased to advise that your project, St. Ann's Block: The Making of a Great Street, has been selected for an Excellence in Planning Practice (Small Town & Rural Areas) Silver award this year! Congratulations. It was a tough year with a competitive field of submissions. Your project stood out among them as a great example for the planning profession," said James Moore, awards committee chair for the Planning Institute of British Columbia. *"Once again, thank you for your submission and congratulations for the award. We look forward to your future submissions in years to come!"*

For more information about the Planning Institute of BC, visit: <http://www.pibc.bc.ca/>

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