

November 30, 2016

Campbell River City Council names volunteers to the Waterfront Task Force

The City of Campbell River is pleased to announce that seven people have been named to the City's Waterfront Task Force.

Dale Bradley, Kenneth Cooper, Gerrit Keizer, Kris Mailman, Bill Matthews, Amanda Raleigh and John Sorenson will team up to help guide a comprehensive community engagement process to create a spectacular new area at the corner of Highway 19A and Roberts Reach.

"The task force will work with a facilitator to build on findings from previous community engagement efforts. They will welcome more public feedback in an effort to incorporate community interests and establish community-endorsed principles for best uses on the 3.5-acre waterfront site that complement the downtown revitalization," says Mayor Andy Adams. "Council will continue to collaborate with our First Nations partners, local businesses and associations to ensure that any potential development of the property aligns with the City's plans as identified by the community through the task force.

As part of the community engagement process, the task force will recommend to Council:

- a transparent screening process and regulatory tools for evaluating uses and potential development proposals
- potential public amenities on and adjacent to the site
- a public investment/incentive strategy for potential future development of the site
- a strategy for moving forward with a clear vision for the 3.5 acre site

Waterfront Task Force appointments will be for a maximum of 24 months.

To learn more about the task force and opportunities for public involvement in the process, check out the City of Campbell River's website at www.campbellriver.ca (search under Your City Hall / City Council / Advisory Committees & Commissions) or contact the City Clerk at 250-286-5707.

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